



**World Aviation Festival  
Invitation Letter  
For  
Terrapinn**

**From**  
Marjan Rintel,  
President & Chief Executive Officer,  
KLM Royal Dutch Airlines

2 September 2022

Dear industry colleagues,

From October 4-6, 2022, the annual World Aviation Festival will take place in Amsterdam, the Netherlands. KLM Royal Dutch Airlines is proud to be the official airline partner for this exciting event. As Dutch flag-carrier, KLM operates from its home base at Amsterdam Airport Schiphol, and as CEO it is my pleasure to invite you to join me and 5,000 global attendees at the world's premier commercial aviation conference.

After two difficult years for global aviation, this is a great moment for us to come together to discuss the current state of our industry and our joint path forward. While we can clearly see shoots of recovery, much work remains for our industry to become truly future-proof. The World Aviation Festival will allow us to keep up with new changes in the market and translate them into actionable take-aways that drive sustainability, innovation, customer experience and revenue.

At KLM, the past years have been transformational. Despite the pandemic we have continued investments in our fleet and in our products and services - such as our new Premium Comfort class. We also set ambitious environmental targets and increased our SAF usage. Our plans for the coming years are even more exciting, as we accelerate our digital transformation, decrease our environmental footprint and continue to run a great airline for our customers.

I will have the pleasure of welcoming all delegates at the conference on the morning of the 5th October and presenting the keynote address. This year's World Aviation Festival has an amazing line-up, including over 400 speakers from the world's largest airlines, airports and travel technology leaders, sharing their secrets, tips and lessons learnt. Among the speakers, you will also find many of my colleagues from KLM, Transavia, and AFKL Group.

We are proud to give our support to the World Aviation Festival and would be delighted to see you in Amsterdam this October.

Yours sincerely,



Marjan Rintel,  
President & Chief Executive Officer,  
KLM Royal Dutch Airlines