



SkyTeam Airline Alliance
Amsterdamseweg 55
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The Netherlands

**World Aviation Festival
Invitation Letter**

For

Terrapinn

From

Kristin Colville
SkyTeam CEO and Managing Director

13 July 2022

Dear industry colleagues,

As CEO/Managing Director of SkyTeam, it is my pleasure to invite you to join me at the 20th Annual World Aviation Festival being held in SkyTeam's home city of Amsterdam on the 5-6th October.

The World Aviation Festival attracts airlines, airports and key industry stakeholders from all over the world. Following the move to Amsterdam, and the relaxation of international travel restrictions, 5,000 global attendees are expected to join in this new and engaging format.

These are exciting times for SkyTeam. Our industry is recovering and our alliance and its 18 members are more focused than ever on digital transformation, customer experience and sustainability.

This year, SkyTeam is marking a decade of delivering a superior experience for premium customers through SkyPriority, aligned benefits proudly offered by every member at every airport we serve worldwide. SkyTeam technology is powering frictionless travel, bringing convenient, touchless check-in for the millions of customers who connect across our network every day. And we're not stopping there.

SkyTeam was founded with an ethos of 'Caring More about You' – looking after our customers, our people and the world we connect. We were the first alliance to unanimously commit to IATA's 25by2025 initiative and are working together to make aviation a more diverse industry, further empowering women through SkyTeam's own RISE Leadership Program.

Meanwhile, SkyTeam's Sustainable Flight Challenge has united our members like never before in a shared goal, generating 700+ new ideas to help shape a more sustainable future for aviation for generations of travelers to come.



I will have the honor of participating in the conference, along with several of my SkyTeam colleagues. Andy Liu - Chief Information Officer, Christian Oberlé - Chief Experience Officer, Katerina Sibinovska Mitikj - Chief Information Security Officer, and Mauro Oretti - Vice President Marketing and Commercial, will also be speaking at the event to highlight SkyTeam's latest innovations.

We are proud to give our support to the World Aviation Festival and look forward to seeing you in Amsterdam this October.

Yours sincerely,

Kristin Colvile, CEO/Managing Director SkyTeam