



WORLD  
**OrphanDrug** **BRANDING**  
Congress Europe 2025  
**OPPORTUNITIES**



# Exclusive Lanyard Sponsor

# Exclusive Bag Sponsor

**Exclusive opportunity to have your logo on the lanyards or delegate bags used/worn by the thousands of speakers & attendees over the event.**



**Enquire to find out more!**



# Exclusive Registration Desk Sponsor

**Exclusive opportunity to have your logo on the Registration/Information Desk that all the thousands of attendees will use over the event and see.**

**Exclusive opportunity to have a literature drop at the registration desk for attendees to pick up and read.**



**Enquire to find out more!**



# Exclusive Exhibition Floorplan or Conference Room Locator Map Sponsor

**Exclusive opportunity to have your logo on the Exhibition Floorplan or Conference Room locator map that attendees will use over the event.**

**Exclusive opportunity to have your exhibition booth highlighted on the exhibition floorplan so its front of mind for anyone looking at the map.**

**Opportunity to have a literature drop in the exhibition area (or Conference Room) for attendees to read.**



**Enquire to find out more!**

# Exclusive Speaker Lounge Sponsor

**Exclusive opportunity to have your logo on the boarding surrounding the Speaker Lounge area on the exhibition floor, that the event speakers will be using over the event.**

**Exclusive opportunity to have your literature drop in this area for attendees to read.**



**Enquire to find out more!**



# Dedicated Conference Track Sponsor

**This is an exclusive opportunity to be the dedicated Track Sponsor for the day of the relevant conference track you choose – there are 16 conference tracks!**

**This includes exclusive branding in the room itself and on the general track signage for the event. Only one sponsor per track day and must be in addition to booth, meeting room of speaking sponsorship.**



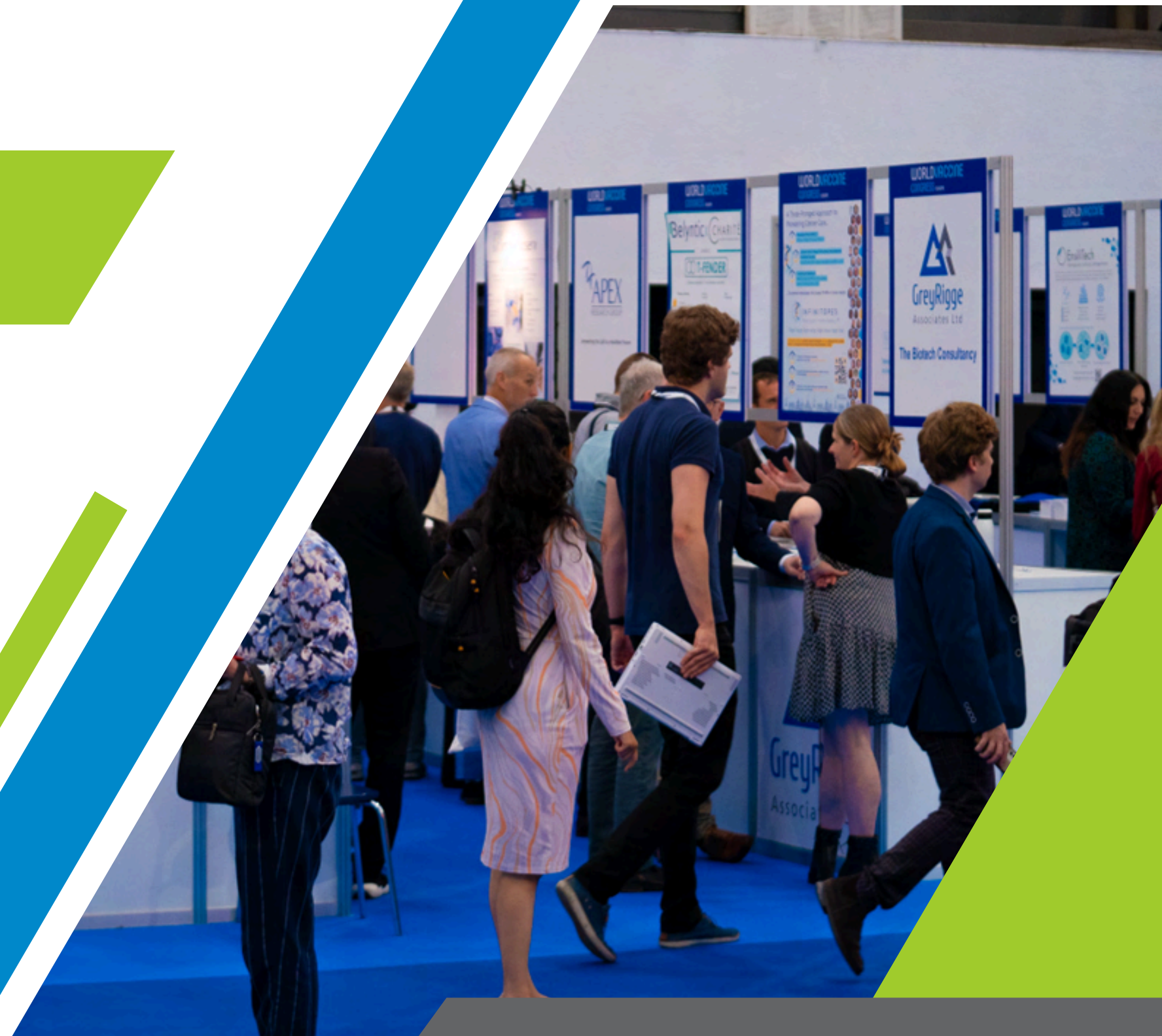
**Enquire to find out more!**



# Start-Up Zone Sponsor

**Exclusive opportunity to have your logo aligned and visible around the Start Up Zone on the Exhibition floor and be seen to support new technologies and start-ups.**

**Exclusive opportunity to have your literature drop in this area for attendees to read**



**Enquire to find out more!**

# Poster Zone Sponsor

**Exclusive opportunity to have your logo aligned and visible around the Poster Zone on the Exhibition floor and be seen to support breaking science and academic research.**

**Exclusive opportunity to have your literature drop in this area for attendees to read**



**Enquire to find out more!**



# Exhibition Hospitality Networking Reception Host

Directly after the conference plenary ends, there will be the opportunity for a number of Exhibitors (or one main one) to purchase Drink / Happy Hour packages from the caterers to offer for attendees to join them for networking opportunities.

We will advertise all exhibition booth drinks and reception hosts on our networking platform to all attendees with individual messages on your behalf, to help drive traffic to your booth for the reception and make people aware of what you are offering



**Enquire to find out more!**

# Exhibition Hospitality F&B

Drink and food packages from the caterers to offer for attendees to join them for networking opportunities at their booth.

It's a great opportunity to help drive traffic to your booth with the offer of free food or drinks and we are encouraging as many exhibitors as possible to do this.

For those who do purchase anything we will advertise your company on our networking platform to all attendees with individual messages on your behalf explaining what you are offering and help people know they should head to your booth.



**Enquire to find out more!**



# OTHER BRANDING OPPORTUNITIES

Event App Sponsor  
Chill & Charge Station  
Café Sponsor  
Seat Literature Drop



SPARK SOMETHING  
**TERRAPINN** 

**Enquire to find out more!**