

# WORLDVACCINE CONGRESS | EUROPE

**PRE-CONGRESS WORKSHOPS | 13 OCTOBER 2025**

**MAIN CONGRESS DAYS | 14-16 OCTOBER 2025**

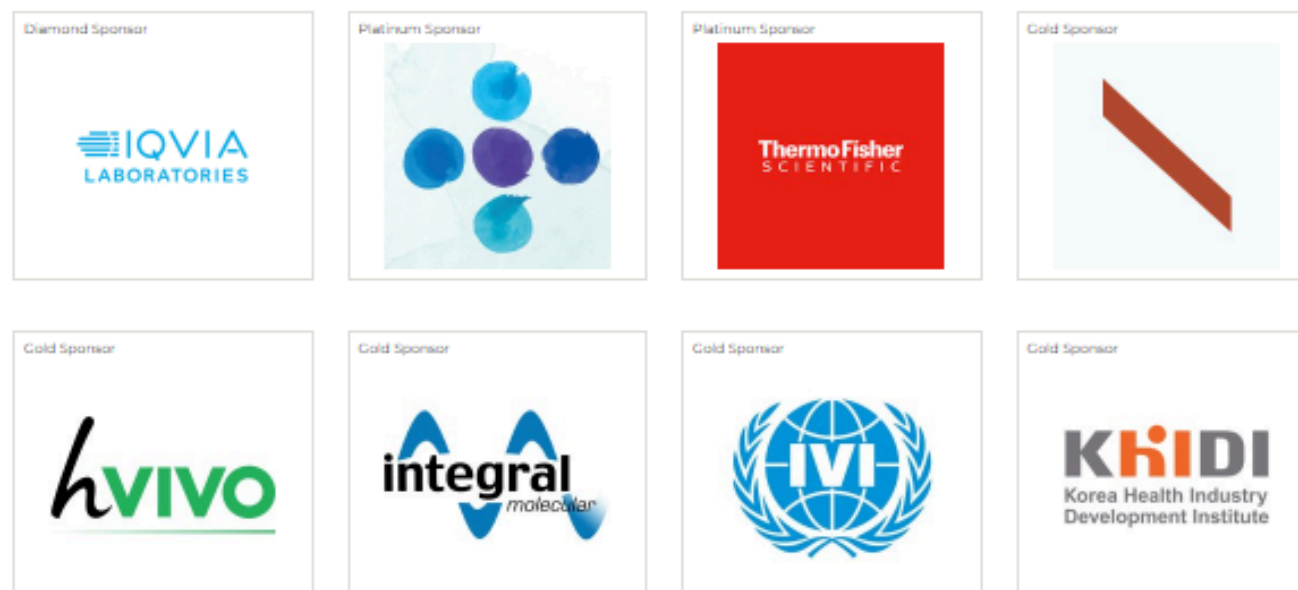
**RAI CONGRESS CENTRE, AMSTERDAM**

## **MARKETING EXHIBITOR BRIEFING**

**WE ARE EXCITED TO HAVE YOU AT #WVCEU 2025!**



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## OUR WEBSITE

- OUR WEBSITE INCLUDES ALL SPONSORS AND EXHIBITORS LISTED
- ACCESSIBLE FOR EVERYONE TO SEE SO GREAT VISIBILITY AND PROMO!
- PLEASE SEND THROUGH UP-TO-DATE LOGO AND SHORT BIO, IF YOU HAVE NOT DONE SO ALREADY

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**WE WANT YOU TO MAKE THE MOST OUT OF THE EVENT**

PROMOTE YOUR ATTENDENCE AT THE #WVCEU

**INCREASE YOUR ONLINE PRESENCE AND ENGAGEMENT SO PEOPLE KNOW YOU ARE ATTENDING THE EVENT!**

**FOLLOW AND TAG THE WORLD VACCINE CONGRESS**

- **LINKEDIN:** @THEWORLDVACCINECONGRESS
- **TWITTER (X):** @VACCINATION

**PLEASE USE #WORLDVACCINECONGRESS #WVCEU  
#INDUSTRYINNOVATION #VACCINES #HEALTHCARE**

**SUGGESTED TIMES TO POST:**

- **1 MONTH BEFORE THE EVENT**
- **2 WEEKS BEFORE THE EVENT**
- **1 WEEK BEFORE THE EVENT**
- **DURING THE EVENT**

**POST ON YOUR CHANNELS AND ANNOUNCE YOUR PRESENCE AS MUCH AS POSSIBLE!**



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## MEDIA KIT

**FIND OUR MEDIA KIT ON THE WVCEU WEBSITE  
UNDER 'EXHIBITOR RESOURCES' AND  
'MARKETING MATERIAL'**

### THE MEDIA KIT INCLUDES:

- **2024 EVENT PHOTOS**
- **BANNERS**
- **EVENT LOGO**
- **BRAND GUIDELINES**
- **SOCIAL MEDIA COPY  
(EVENT DESCRIPTION)**



WORLDVACCINE  
CONGRESS | EUROPE

**Europe's leading  
vaccine  
conference**

**Partnerships + R&D**

13-16 October 2025  
RAI Convention Centre, Amsterdam

**JOIN US!**



WORLDVACCINE  
CONGRESS | EUROPE

**EUROPE'S LEADING VACCINE R&D  
AND PARTNERSHIPS EVENT**

13 - 16 October 2025  
RAI Convention Centre, Amsterdam



**CONTACT [CHARLOTTE THOM \(CHARLOTTE.THOM@TERRAPINN.COM\)](mailto:CHARLOTTE.THOM@TERRAPINN.COM) FOR PERSONALISED REQUESTS**

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## MARKETING EMAILS

**YOU WILL RECEIVE PERIODIC EMAILS FROM SNOBALL PROVIDING YOU WITH MARKETING MATERIALS. PLEASE SHARE THESE ON YOUR CHANNELS – THESE WILL HELP YOU TO PROMOTE YOUR ATTENDANCE AT THE EVENT.**

**LOOK OUT FOR REMINDER EMAILS ON THE FOLLOWING DATES:**

**3 SEPTEMBER  
10 SEPTEMBER  
16 SEPTEMBER  
23 SEPTEMBER  
1 OCTOBER  
8 OCTOBER**



***BUILD A BUZZ AND SHARE THE WORD!***

# WORLDVACCINE

## CONGRESS | EUROPE

**PLEASE SHARE WITH US ANY EXCITING NEWS OR ANY NEW PRODUCTS THAT YOU WILL BE BRINGING TO THE EVENT SO WE CAN HELP PROMOTE YOUR COMPANY PRIOR TO THE EVENT.**

**WE WILL SHARE THE JOTFORM WITH YOU OR IT IS ALSO AVAILABLE ON THE WEBSITE UNDER 'EXHIBITOR RESOURCES' → 'MARKETING PRE-CONFERENCE PROMOTION FORM'**

**OR GET IN TOUCH WITH CHARLOTTE THOM ([CHARLOTTE.THOM@TERRAPINN.COM](mailto:CHARLOTTE.THOM@TERRAPINN.COM))  
OR JASPER.CAMERON ([JASPER.CAMERON@TERRAPINN.COM](mailto:JASPER.CAMERON@TERRAPINN.COM))**

***THE SOONER YOU LET US KNOW, THE SOONER WE CAN SCHEDULE TO POST ON OUR CHANNELS***