

accounting & FINANCE SHOW SA

EVENT PREVIEW

26 – 27 May 2020

Sandton Convention Centre, Johannesburg, South Africa



A FREE TO ATTEND CONFERENCE AND EXHIBITION
FOR ALL FINANCE AND ACCOUNTING PROFESSIONALS

3000

ATTENDEES

80+

EXHIBITORS

150

SPEAKERS

7

CONFERENCES

Title sponsor:



Lead Endorser:



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Organised by:



#accountingshowsa



accounting & FINANCE SHOW SA

THE LARGEST FREE TO ATTEND ACCOUNTING & FINANCE SHOW IN SOUTH AFRICA

Technology, ideas, skills for all accounting and finance professionals in business and in practice

FREE EXHIBITION

80+ exhibitors with the latest technology in Accounting & Finance

FREE SEMINARS

150 “how to” presentations from local finance and accounting experts

FIND THE RIGHT PARTNERS

Focus on finding the right partners and solutions for your business

THE LAUNCH OF INNOVATIVE NEW PRODUCTS

Experience the latest finance & accounting technology solutions disrupting the industry

EXHIBITION OPENING TIMES:

Tuesday, 26 May: 9:00am – 5:00pm

Wednesday, 27 May: 9:00am – 5:00pm

WELCOME

WELCOME TO THE ACCOUNTING AND FINANCE SHOW 2020 A FREE TO ATTEND CONFERENCE AND EXHIBITION ON DIGITAL INNOVATION AND THE LATEST SOFTWARE FOR ALL ACCOUNTING AND FINANCE PROFESSIONALS IN BUSINESS AND IN PRACTICE

Building on from our successful show last year, we're excited to bring you the second edition of the Accounting & Finance Show South Africa!

With digital technology, cloud accounting and a plethora of new applications and software, these services are giving accountants, bookkeepers and finance managers a powerful range of value-adding tools – how are you keeping pace?

How are you and your firm embracing this digital transformation?

The answer is to attend The Accounting and Finance Show SA. Don't just take my word for it, take a look at our event preview. We're delighted to share it with you.

We've got a jam-packed show for you this year. Our premium conference is bigger than ever, with over 150 speakers sharing their insights across 7 premium conference tracks.

Our keynote line-up of experts from: Centbee, Voyc, Green Mind Capital, Tshimong, African Women Chartered Accountants and Institute of IT Professionals just to name a few, will set the tone.

But that's not all! This year's exhibition sees innovative applications in accounting & finance and everything in between.

Here's just a handful of the exciting features of this year's show

- **Over 150 free-to-attend sessions** in our conference tracks
- **Engaging, practical topics** on business finance, cloud and digital transformation, practice management, tax and compliance, emerging CFO's, accounting, bookkeeping and payroll, as well as funding and cash flow.
- **The Start-Up Pavilion**, where you'll be able to source products and solutions from a number of local companies who are breaking into the industry

No matter how big or small your business challenge, we've got you covered at The Accounting and Finance Show SA. With 50+ exhibitors, 150+ speakers and 3000+ attendees, there's no better place to explore the future of digital innovation for accountants, finance managers and SME business owners.

I hope that this preview will help you plan your visit in advance and make sure that The Accounting and Finance Show SA is the most productive business and networking opportunity of the year for you.

Kind regards,

Gina Bester

Managing Director, Terrapinn Ltd – South Africa

SEVEN THEATRES



**BUSINESS FINANCE &
KEYNOTE CONFERENCE**



**CLOUD & DIGITAL
TRANSFORMATION**



PRACTICE MANAGEMENT



TAX & COMPLIANCE



EMERGING CFOs



**ACCOUNTING,
BOOKKEEPING & PAYROLL**



FUNDING & CASHFLOW

EVENT attractions

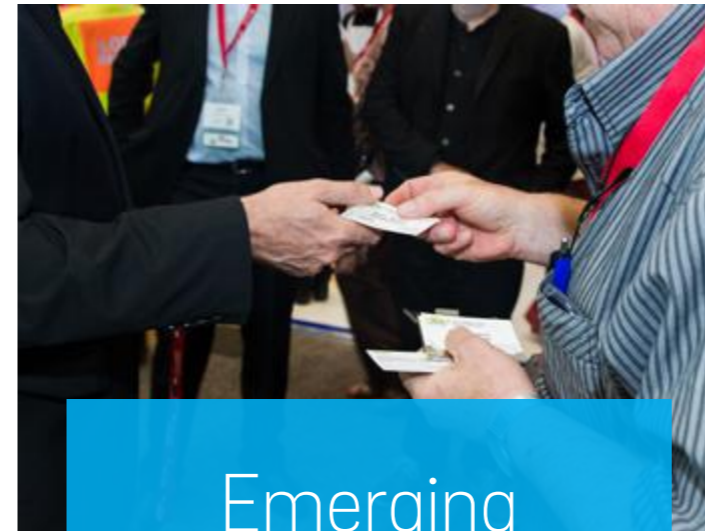
The Accounting & Finance Show SA 2020 will play host to a multitude of visitor attractions, bringing to life the learnings from the conference. Don't miss the demos and series of thought provoking installations, live interactions, interactive launches, showcases and interviews all located on the exhibition floor.



7 FREE
Conferences



Groundbreaking
KEYNOTES



Emerging
CFO'S



START-UP
Pavilion



Event
APP



Peer-to-peer
NETWORKING



LAUNCHES
& Demo's



Source the
LATEST TECH

CONFERENCE highlights



THE ACCOUNTING & FINANCE SHOW SA 2020 CONFERENCE

The Accounting & Finance SA conferences are free-to-attend, offering visitors an unparalleled peer-to-peer learning opportunity.

They'll bring together expert speakers from across the accounting and finance sector to provide insight, showcase innovation, share best practice and discuss ideas on trends in the sector. They aim to find innovative and cost-effective solutions to some of the challenges that you face on a daily basis.

DON'T MISS OUT THE LATEST ON

- **Building an innovative firm with a tech-driven team**
- **Dancing for sharks and dragons: the 12 dos and don'ts of pitching to potential funders**
- **How to take your small business to the world**
- **How cloud, blockchain & AI can double your profits**
- **The right digital financial tools for SME's**
- **Machine learning and AI for accountants**
- **The 7 biggest mistakes small businesses make**
- **How cloud accounting has changed the way we work**
- **Keeping up with the digital tax system**
- **CFO 2.0: Going beyond the finance function**
- **Streamlining invoicing, expenses and bills with scheduled payments and automated data entry**
- **Making tax digital: What happens next?**
- **Scrap timesheets – move from hourly billing to value-based pricing**
- **7 steps to choosing the right tech for your practice**
- **Top tips for a more effective treasury strategy for 2030**

KEYNOTES

REGISTER FOR FREE www.terrapinn.com/accountingSA



LORIEN GAMAROFF

Co-founder & CEO
Centbee

Lorien Gamaroff is the founder/CEO of Bankymoon, a blockchain and cryptocurrency consultancy and co-founder/CEO of Centbee. A cryptocurrency payments and remittance company. He also serves as a Bitcoin Association ambassador. As Africa's foremost blockchain expert, Lorien has been invited around the world to speak on digital/cryptocurrencies and decentralised/distributed ledgers and their benefits for emerging economies.



LETHABO MOTSOALEDI

Co-Founder & CTO
Voyc

"Some of the greatest technologies of our time were developed by South Africans in South Africa. Armed with a laptop and the internet, we can build really amazing solutions that can benefit people around the world."



CLIVE KAPLAN

Top-Rated & Globally Renowned Executive Ca (Sa) Coach. CEO,
Green Mind Capital

By being better equipped to lever yourself more into the executive realm, how about earning 10 x more than you are earning right now? Impossible? It's not! Others are doing it. It's all about how you see your vision and how you frame your mindset! With 25 years of experience as a corporate executive as well as over 4,000 hours of one-on-one coaching, I GUARANTEE that I can make a massive difference to your career.



SEUN ADEGELU

Chief Executive Officer
Institute of Chartered IT Professionals

I am an innovative thinker with broad-based expertise in Information Technology, Project Management, operations, finance and business development. Proven ability to quickly develop strategies to grow the bottom-line of any business. I am an energetic leader known for ability to envision and create successful outcomes in complex situations. I have diverse industry and functional expertise with a tenacious commitment to driving sales, profit and market-share growth.



CONFIRMED speakers

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ABEYS MOKGWATSANE,
Managing Executive: Brand & Communication, Vodacom



ADRIAAN BASSON
Founder, Wingman Accounting (Pty) Ltd



AKIVA BEEBE
Regional Director, Centre for Creative Leadership



ALAN HOSKING
Executive Editor, HR Future Magazine D.P.



ALEX CLARK
General Manager, Receipt Bank



ALLON RAIZ
Founder & CEO & CXO, Raizcorp



HARMONY TINASHE MUNYATI
Chief Executive Officer, Setbooks Chartered Certified Accountants



HLANGANISO MOYO
Tax Manager, Bidvest Bank



IDAN JAAN
Co-founder & CEO, Fundrr



IRFAN PARDESI
Chief Investment Officer, Uprise Africa



JADE KIRKEL
Chief Marketing Manager, Sorbet



ANJU DE ALWIS
Director, Ultimate Access, London



ANNJA LOUCA
Director, ANLO



BAKANI NGULANI
Founder, BN Business Solutions



BRIGHT PHAHLE
Executive Director, Bright Planning



BUSI MKHUMBUZI
Chief Executive Officer | Forbes 30 Under 30 Honouree, Tshimong



CAREL DE JAGER
Blockchain Consultant, Blockchain Academy



JANINE WEST
Data Privacy Manager, Investec



JOHN JONES
Director Corporate & International Tax, RSM Sa (Pty) Ltd.



JONTY LEON
Director of Financial Emigration / Legal Manager, Financial Emigration



JORDAN SEKE MBOUNGOU
CRM Officer & CX Specialist, University of the Witwatersrand



JUDY ROBISON
Senior General Manager, WSN Global Services



CARL STEMPEL
Chief Financial Officer, IMburse



CARLY BARNES
Customer Relationship Marketing Specialist, Lula Lend



CHRISTIAN H. C. AYIKU
Chief Financial Officer (CFO) Consumer Bank Group, Ecobank Transnational Inc, Togo



CLIVE KAPLAN
Top-Rated and Globally Renowned Executive Co (Sa) Coach, CEO, Green Mind Capital



COEN STOKES
Director (Ca), Beraca Accountants & Auditors Inc.



COENIE MIDDEL
Owner, Middel & Partners



JUSTIN WESTCOTT
Technical Manager, Cyber Security Institute



KAREN GABRIELS
Head: Finance and Operations, Allan Gray Orbis Foundation



KARIDAS TSHINTSHOLO
Founder, Khula!



KEET VAN ZYL
Partner & Co-Founder, Knife Capital



KERY BOUCHER
Ca (Sa) Accredited Trainer and Reseller, Accounting Made Easy



DAVID JONATHAN PADAYACHEE
Founder, ihappify



EMILY PHIRI
Founder, Hemsma Chartered Management Accountants



FRANCOIS HERBST
Managing Director, House of Growth



FRANS GELDENHUYS
Founding Member, Bidvest ALICE



GAWIE GROBLER
Managing Director, Accounting Choice



GRAHAM MITCHELL
Chief Executive Officer, GROW



KIMSON CHAN
Senior Accountant, Bank of China



KUDZAI KUTUKWA
Chief Technology Officer, Mobbinsurance



LES COETZEE
Chief Financial Officer, Vaal University of Technology



LETHABO MOTSOAEDI
Co-Founder & CTO, Voyc



LORIEN GAMAROFF
Co-founder & Chief Executive Officer, Centbee



CONFIRMED speakers

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LOUW BARNARDT
2018 Emerging Entrepreneur of the Year | Co-founder and Managing Director, Outsourced CFO



NICOLE ROUSSEAU
Head of PKF Ignite, PKF Octagon



REFILWE MASHALE
Group Tax Manager, Reunert



LUVU SIXABA
Head of Accounting, Fieldstone Africa



NOMACALA MPETA
Head of Learning, Digify Africa



ROSLYN LAVERY
Product Partnerships Lead, Yoco



LYDIA NAWE-MOTALE
Investment Administrator/ Practice Manager, PSG Wealth



OLADEPO OGUNRUKU
Managing Director, Outsourced Finance



ROWAN DE KLERK
Chief Executive Officer, The Finance Director Centre South Africa



LYNETTE BERGER
Manager: Competency Skills and Associate, ProBeta Training



PARUSHA PARTAB
Head of Strategy, Squad Digital



SEUN ADEGELE
Chief Executive Officer, Institute of Chartered IT Professionals



MALUSI CWELE
Director, Outsourced Finance



PATRICIA STOCK
Managing Director, AfricaRAS



SHAAN STANDER
CA (SA), Managing Director, The Accountpreneur



MARSHAL TAPIWA CHIMEDZA
Deputy Chief Executive Officer, GetBucks Limited



PETERSON KHUMALO
Director, Khumalo and Mabuya Chartered Accountants



SHANTHA CHIRKOOT
Business Owner, Simi Shakti Projects



ZAMA KHANYILE
President, African Women Chartered Accountants



PIERRE DE LEEUW
Infrastructure, Cloud & Security Product Manager, Blue Turtle Technologies



SHELLEY DE REUCK
Head of Market Development, Wirecard



MAZVITA MARADZIKA
Executive Director, Siyakha



PORTIA PHOSHOKO
Director, Financial Flow Accountancy & Advisory



ZWELI MABHOZA
Founder & Director, Priority Tax Solutions



MOLLEN MUKUZE
Director & Audit Partner, Brendmo Inc



PRECIOUS MVULANE
Founder & Managing Director, GAD Consulting Services



SIBUSISO MOTSHWENI
Senior Business & Data Analyst (Fraud), MultiChoice



NATHANIEL JAPHTHA
Co-owner, Easylife Kitchens



RAJEN PILLAY
Chief Executive Officer, Garuda Capital Pty Ltd



TAMRYN DICKS
Chief Executive Officer, Pharsyde Accounting



NESTENE CLAUSEN
Audit Specialist, Audit Pro



REA MAFOKO
Chief Executive Officer, Talana Group



THABO GODFREY MONGATANE
Director, Kolano Accounting



LOUISE CHUNNETT
Founding Member, Bidvest ALICE



TIEHO BOQO
Metadata & Cloud Specialist, Standard Bank Limited



TIM MUEPU
Pricing Manager (Actuary), MTN



TLHALEPO PULE
Head of Audits, Khumalo and Mabuya Chartered Accountants



TSHEPO MOLOI
Founder, Stokfella



VIDYANTH BHOLA
Director, VHA Accounting Solutions



VUSANI RAVELE
Founder, Native Décor



WILLEM HAARHOFF
Digital Accounting Revolutionist, DoughGetters Ximple



THOMAS LOBBAN
Tax Consultant, Tax Consultant South Africa



LOUIS JANSE VAN RENSBURG
Chairman, Heavy Chef Foundation

DAY ONE Tuesday, 26 May 2020

	KEYNOTE & BUSINESS FINANCE	BUSINESS, THE CLOUD AND DIGITAL INNOVATION	PRACTICE MANAGEMENT	TAX & COMPLIANCE	EMERGING CFO	ACCOUNTING, BOOKKEEPING, CASH FLOW & PAYROLL	FUNDING & CASH FLOW
09:30	Payment innovation – why this is vital for SME's	Automate to survive Louise Chunnnett , Founding Member, Bidvest ALICE	Building an innovative firm with a tech-driven team Vidyant Bhola , Director, VHA Accounting Solutions	Modernisation of SARS eFiling income tax, VAT & PAYE platforms Peterson Khumalo , Director, Khumalo and Mabuya Chartered Accountants	CFO 2.0: Going beyond the finance function Les Coetzee , Chief Financial Officer, Vaal University of Technology	A different future demands different leaders Alan Hosking , Executive Editor, HR Future Magazine D.P.	Treasury 2025: looking into the future of cash management
10:00	KEYNOTE RESERVED FOR XERO: Seamlessly integrating applications to build a futuristic finance system						
10:30	Fees: Responding to market forces and still making money Louw Barnardt , 2018 Emerging Entrepreneur of the Year I Co-founder and Managing Director, Outsourced CFO	Building a connected platform with business apps Reserved for Xero	From disruptive to collaborative: driving growth through regulation Akiva Beebe , Regional Director, Centre for Creative Leadership	Cross-border taxation: staying up to date & navigating international developments on digital tax services John Jones , Director Corporate & International Tax, RSM Sa (Pty) Ltd	Moving to the age of million-dollar deals – creating a 21st century strategy	Streamlining invoicing, expenses and bills with scheduled payments and automated data entry Rajen Pillay , Chief Executive Officer, Garuda Capital Pty Ltd	The three key elements to keep in mind when coming to cash flow
11:00	Dancing for sharks and dragons: the 12 dos and don'ts of pitching to potential funders Allon Raiz , Founder & CEO & CXO, Raizcorp	How cloud accounting is changing the way we work Nestene Clausen , Audit Specialist, Audit Pro	Work less and earn more – habits that will transform your practice Coen Stokes , Director (Ca), Beraca Accountants & Auditors Inc.	Changes to South Africa's tax treaties as a result of the OECD's Multilateral Instrument (MLI) Refilwe Mashale , Group Tax Manager, Reunert	Doubling Down: CFOs Should Go All-In on Growth through Innovation Dion Mhlaba , Chief Financial Officer, RH Bophelo	Distinguishing profitability from dead leads Mollen Mukuze , Director & Audit Partner, Brendmo Inc	Managing your cash flow: Responding to market forces and still making money
11:30	Top tips to protect your SME from cyber attacks Matthew Piper , Founder, Khula! Karidas Tshintsholo , Founder, Khula!	Hacking Innovation in Finance Kery Boucher , Ca (Sa) Accredited Trainer and Reseller, Accounting Made Easy	Team culture – lessons that accountants can learn from other industries Tihafo Pule , Head of Audits, Khumalo and Mabuya Chartered Accountants	Making Tax Digital: What Happens Next? Herschel Alpert , Founder & Chief Executive Officer, hApp-e-tax	Cloud and AI – Tactical Solutions for a Strategic CFO Katlego Tlale , Chief Financial Officer, Letsema	The best way to systemise bookkeeping	Tech to help you master the art of great cash flow Reserved for Sponsor
12:00	Panel: How to take your small business to the world Annja Louca , Director, ANLO Shantha Chirkoot , Business Owner, SIMi Shakti Projects Jade Kinkel , Chief Marketing Manager, Sorbet Lesedi Kgasago , Founder & CEO, South African Young Leaders Association Keet Van Zyl , Partner & Co-Founder, Knife Capital	Panel: Managing cross border business in the cloud Tieho Boqo , Metadata & Cloud Specialist, Standard Bank Limited Pierre de Leeuw , Infrastructure, Cloud & Security Product Manager, Blue Turtle Technologies Jacques Coetzee , Cloud Applications Team Lead, Xpitem	Panel: Asset Protection Planning: what works and what does not Joseph Nsereko , Senior Accountant, Pigeon Consult Ltd, Kenya	Panel: Basic tax and exchange control considerations for the cryptocurrency trader Thomas Lobban , Tax Consultant, Tax Consultant, South Africa Hlanganiso Moyo , Tax Manager, Bidvest Bank	Panel: The Age of Million Dollar Deals – What is Your Company's Strategy for Growth? Dov Girmun , Chief Executive Officer, Merchant Capital	Panel: Automating data entry and driving productivity gains Francois Herbst , Managing Director, House of Growth	Panel: How to attract the right funding partners

13:00	What SME's really want from banks! Vusani Ravele , Founder, Native I	How to implement new tech to stay competitive Judy Robison , Senior General Manager, WSN Global Services	RESERVED FOR RECEIPT BANK Alex Clark , General Manager, Receipt Bank	Expat Tax – Rife Non-compliance and an Unfair Regime Reabetswe Moloji , Attorney, Financial Emigration	How can businesses leverage tech without breaking the bank	Cloud platforms are central to the future of payroll Nicole Rousseau , Head of PKF Ignite, PKF Octagon	A global perspective: payment systems and cash management implications Carl Strempel , Chief Financial Officer, IMburse
13:30	Finance Leadership in an Entrepreneurial Environment Rowan De Klerk , Chief Executive Officer, The Finance Director Centre South Africa	Blockchain and AI in Accounting Anju De Alwis , Director, Ultimate Access, London	Mitigate surging market risks through a strategy of continuous improvement Shaan Stander CA (SA) , Managing Director, The Accountpreneur	Tackling fraud with technology: Using technology to prevent, identify and tackle tax fraud and tax evasion Tinyiko Mhlari , Founder, PSTM	Ask the Expert: Overcoming Hurdles to Blockchain Scalability and Adoption	Getting started with paperless accounting Kimson Chan , Senior Accountant, Bank of China	Managing risk in an age of digital innovation
14:00	KEYNOTE SPEAKER: How cloud, blockchain & AI can double your profits Lorien Gamaroff , Co-founder & CEO, Centbee						
14:30	KEYNOTE SPEAKER: How an entrepreneur became a growth strategist Lethabo Motsoaledi , Co-Founder & CTO, Voyc						
15:00	Debunking the myths of business intelligence in finance Clive Kaplan , Top-Rated & Globally Renowned Executive Ca (Sa) Coach, CEO, Green Mind Capital						
15:30	The right digital financial tools for SME's Karen Gabriels , Head: Finance and Operations, Allan Gray Orbis Foundation	AI and machine learning in audit and tax Frans Geldenhuys , Founding Member, Bidvest ALICE	Navigating the 3Rs (Retainers, Retention and ROI) for small accounting firms	Getting started with automated tax planning	3 P's driving innovation: Platforms, partners and privacy	Get Paid Faster by Optimizing Your Billing Process	From treasurer to CXO: preparing for the challenges when making the move Shivani Naidoo , Group Treasury, FirstRand group
16:00	Funding options for South African SMEs Tshepo Moloji , Founder, Stokfella	Reserved for Xero	5 ways firms can solidify their business foundation Graham Mitchell , Chief Executive Officer, GROW	High Court Orders SARS to Investigate Unlawful Conduct of Tax Practitioners Puseletso Mabona , Attorney, Tax Consulting	Knowledge leads to innovation: the driving force behind affordable innovation	Outsourcing and when it can work for your business Tamryn Dicks , Chief Executive Officer, Pharsyde Accounting	Secrets to improving cash flow in SME's Amogelang Nawa , Founder, Tshiamo Capital
16:30	Machine learning and AI for accountants Tim Muepu , Pricing Manager (Actuary), MTN	How fintech is creating access for SMEs Carly Barnes , Customer Relationship Marketing Specialist, Lula Lend	Running an efficient practice in this new digital world Bakani Ngulani , Founder, BN Business Solutions	Data and analytics – the young professionals' perspective	From accountant to accountable: executive coaching for effective organizational leadership Luvo Sixaba , Head of Accounting, Fieldstone Africa	Taking expenses digital: how to get started	Changing the Conversation from Risk Management to Value Management
17:00	Expand your online footprint – digital marketing 101 Annja Louca , Director, ANLO	How to implement new tech to stay competitive Judy Robison , Senior General Manager, WSN Global Services	Client selection – onboard the right clients who align with your practice Margaret Phiri , Managing Director, Mohale Seoka Consulting Inc	Reserved for Sponsor	Financial intelligence: the next frontier to automated reporting strategies Precious Mvulane , Founder & Managing Director, GAD Consulting Services	Automated auditing Bianca Maritz , Financial Manager, Torch	Getting rid of the risk factor when building customer confidence
17:30	END OF CONFERENCE DAY ONE						

DAY TWO Wednesday, 27 May 2020

	KEYNOTE & BUSINESS FINANCE	BUSINESS AND THE CLOUD	PRACTICE MANAGEMENT	TAX & COMPLIANCE	EMERGING CFO	ACCOUNTING, BOOKKEEPING, CASH FLOW & PAYROLL	FUNDING & CASH FLOW
09:30	Leveraging technology without losing the personal touch with customers Louis Janse Van Rensburg , Chairman, Heavy Chef Foundation	How digital innovation can help small business Sibusiso Motshweni , Senior Business & Data Analyst (Fraud), MultiChoice	How to add maximum value for your growing clients Rea Mafoko , Chief Executive Officer, Talana Group	Reserved for Sponsor	The 21st century controller: Tactics for creating transparency and accountability Devrani Moonsamy , Head of Finance, The Competition Tribunal of South Africa	From managing the finance function to managing the business Marshal Tapiwa Chimedza , Deputy Chief Executive Officer, Getbucks Limited	Moving towards a real time treasury by optimising cybersecurity
10:00	KEYNOTE SPEAKER: The 7 biggest mistakes small businesses make Busi Mkhumbuzi , Chief Executive Officer Forbes 30 Under 30 Honouree, Tshimong						
10:30	Creating a future proof business – using tech David Jonathan Padayachee , Founder, ihappify	The cloud and cybersecurity: making sure your data is protected Janine West , Data Privacy Manager, Investec	Scrap timesheets – move from hourly billing to value-based pricing Adriaan Basson , Founder, Wingman Accounting (Pty) Ltd	How progressive tax firms leverage disruption to their advantage Patricia Stock , Managing Director, AfricaRAS	From Workforce Planning to Workforce Futuring	10:30 – 12:00 Interactive mini workshop reserved for Xero	Tips when building an integrated funding strategy
11:00	Improving CX with user-friendly mobile apps Jordan Seke Mboungou , CRM Officer & CX Specialist, University of the Witwatersrand	Managing customers in the cloud Reserved for Xero	The future workplace: automation, machines and a multigenerational workforce Reserved for Zoho	Keeping up with the digital tax system Veli Ntombela , Head: Tax Advisory, Sizwe Ntsambula Gobodo	Getting the most from your shared services Christian H. C. Ayiku , Chief Financial Officer (CFO) Consumer Bank Group, Ecobank Transnational Inc, Togo		Using zero-based budgeting to maximise growth
11:30	Great websites lead to more business – Top tips to get this right Paul Naidoo , Sales Evangelist, Vulindlela Motivation & Training	How cloud accounting have changed the way we work Harmony Tinashe Munyati , Chief Executive Officer, Setbooks Chartered Certified Accountants	The virtual accounting firm – taking your productivity to the next level Bright Phahle , Executive Director, Bright Planning	Defer tax on recognized capital gains until 2026 Bongani Skosana , Chief Executive Officer, Umqeqeshi Coach Consulting	Three Key Tools to Drive Modernization in your Finance Department Sam Hopwood , Chief Financial Officer, Mars Africa		Integrating analytics and quantitative measures to minimise risk and drive growth
12:00	Panel: Faster, cheaper, more secure payments and automated funding options Irfan Pardesi , Chief Investment Officer, Uprise Africa Kudzai Kutukwa , Chief Technology Officer, Mobbinsurance Idan Jaan , Co-founder & CEO, Fundrr Shelley De Reuck , Head of Market Development, Wirecard	Panel: 7 steps to choosing the right tech for your practice Oladepo Ogunruku , Managing Director, Outsourced Finance	Panel: Streamlining your task management systems Lydia Nawe-Motale , Investment Administrator/ Practice Manager, PSG Wealth	Panel: The quality of your audit process and how to enhance it Zweli Mabhoza , Founder & Director, Priority Tax Solutions Margaret Phiri , Managing Director, Mohale Seoka Consulting Inc Henk Heymans , Head of Audit, RSM South Africa	Panel: From automation to efficiency: creating a roadmap for success	Panel: Keeping accurate bookkeeping and financial records to track cashflow Chantal Mispion , Director, Digital Bookkeeping and Support Services	Panel: Serving more clients, more often, without cash flow problems

13:00	The practice of the future Coenie Middel , Owner, Middel & Partners	Data innovation: Placing data at the heart of your strategy Keith Davies , Independent Consultant, South Africa	Differentiate or Die: Harness the right data and make more money! Marshal Tapiwa Chimedza , Deputy Chief Executive Officer, Getbucks Limited	Eliminating required minimum distributions for better service offerings to your clients Reserved for Sponsor	Digitise or die – becoming agents of change Willem Haarhoff , Digital Accounting Revolutionist, DoughGetters Ximle	Strategic budgeting and real time budgetary control Reserved for Sponsor	Creating a funding strategy to win a triple prize – satisfied customers, lower costs and higher growth
13:30	The future of the accountant in business – implications for you and your clients Gawie Grobler , Managing Director, Accounting Choice	How AI is already reshaping the Accounting Industry Parusha Partab , Head of Strategy, Squad Digital	Pricing with Purpose! Emily Phiri , Founder, Hemsa Chartered Management Accountants	Safeguarding Taxpayer Data: A Quick Guide for Your Business as a Tax Practitioner Malusi Cwele , Director, Outsourced Finance	The mobile workforce: Enhancing competitiveness by going digital	Building an integrated payroll, accounting and HR function	Sustaining cashflow by keeping capital costs down
14:00	KEYNOTE SPEAKER The Versatile CPA: How the new wave of Accountants is redefining the industry Zama Khanyile , President, African Women Chartered Accountants						
14:30	KEYNOTE RESERVED FOR XERO: Driving business value: Embracing cloud no matter the size of your business						
15:00	KEYNOTE SPEAKER: The hacking age: Know your adversary, be prepared Seun Adegele , Chief Executive Officer, Institute of Chartered IT Professionals						
15:30	Key considerations for a modern accounting practice Portia Phoshoko , Director, Financial Flow Accountancy & Advisory	Challenges and opportunities of bringing your SME business to the cloud Nathaniel Japhtha , Co-owner, Easylife Kitchens	How to engage with your next tier of customers – speaking the language of the millennials Abey Mokgwatsane , Managing Executive: Brand & Communication, Vodacom	Recruiting the tech-savvy accountant	The Three Habits of Elite Cost Cutters	The increasing challenge of payroll and legislation	Top tips for a more effective treasury strategy for 2030 Mazvita Maradzika , Executive Director, Siyakha
16:00	Raise your skills for a technological future Lynette Berger , Manager: Competency Skills and Associate, ProBeta Training	Protecting data against cybercrime Justin Westcott , Technical Manager, Cyber Security Institute	Importance of ethics in the digital age Mandie Wentzel , Specialist: Ethics, ProBeta Training	Reserved for Sponsor	Knowledge is power: turning data innovation into profit	Reserved for Sponsor	Changing the cash management regulatory landscape – challenges and opportunities
16:30	Positioning yourself for the blockchain era Carel De Jager , Blockchain Consultant, Blockchain Academy	Which cloud accounting software makes the most sense for your business?	Collaborating with the right tech partners Keitumetse Lekaba , Managing Director, Karabo Business Solutions	Tax implications of international expansion Mark Korten , Director, Korten Consulting	Blockchain – the solution to privacy, trust and security	Managing costs with smarter inventory management decisions Kershen Pillay , Chief Executive Officer, Graduate Institute of Financial Sciences	Creating an effective fraud management strategy
17:00	END OF CONFERENCE						














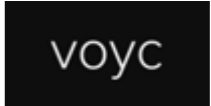








KEYNOTE & BUSINESS FINANCE conference



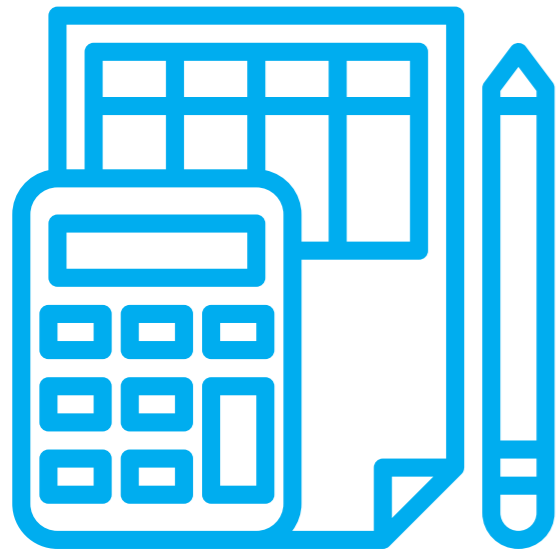
**TAKE A LOOK INTO THE FUTURE.
GET A GLIMPSE OF YOUR
POTENTIAL INNOVATIVE FINANCE
TEAM AND BUILD STRATEGIES
TO ENSURE THAT YOU AND YOUR
TEAM ARE FUTURE PROOF.**

What's being covered:

- **Payment innovation – why this is vital for SME's**
- **Seamlessly integrating applications to build a futuristic finance system**
- **Fees: Responding to market forces and still making money**
- **Dancing for sharks and dragons: the 12 dos and don'ts of pitching to potential funders**
- **Top tips to protect your SME from cyber attacks**
- **How to take your small business to the world**

 <p>LOUW BARNARDT 2018 Emerging Entrepreneur of the Year Co-founder and Managing Director, Outsourced CFO</p> 	 <p>ALLON RAIZ Founder & CEO & CXO, Raizcorp</p> 	 <p>KAREN GABRIELS Head: Finance and Operations, Allan Gray Orbis Foundation</p> 	 <p>KARIDAS TSHINTSHOLO Founder, Khula!</p> 
 <p>VUSANI RAVELE Founder, Native Décor</p> 	 <p>CLIVE KAPLAN Top-Rated and Globally Renowned Executive Co (So) Coach, CEO, Green Mind Capital</p> 	 <p>LETHABO MOTSOAEDI Co-Founder & CTO, Voyc</p> 	 <p>LORIEN GAMAROFF Co-founder & Chief Executive Officer, Centbee</p> 
 <p>ROWAN DE KLERK Chief Executive Officer, The Finance Director Centre South Africa</p> 	 <p>ANNJA LOUCA Director, ANLO</p> 	 <p>TIM MUEPU Pricing Manager (Actuary), MTN</p> 	

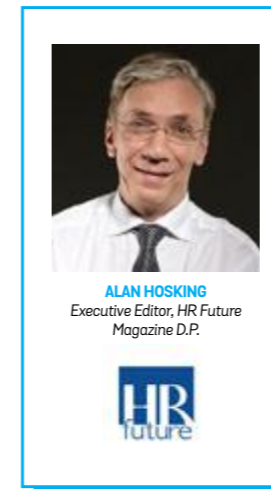
ACCOUNTING, BOOKKEEPING & PAYROLL conference



DESIGNED SPECIFICALLY FOR ACCOUNTANTS IN BUSINESS AND BOOKEEPERS. YOU'LL LEARN HOW YOU CAN CREATE EFFICIENCIES, ELIMINATE PAPERWORK AND REDUCE DOUBLE ENTRY.

What's being covered:

- A different future demands different leaders
- Streamlining invoicing, expenses and bills with scheduled payments and automated data entry
- Distinguishing profitability from dead leads
- The best way to systemise bookkeeping
- Automating data entry and driving productivity gains
- Cloud platforms are central to the future of payroll



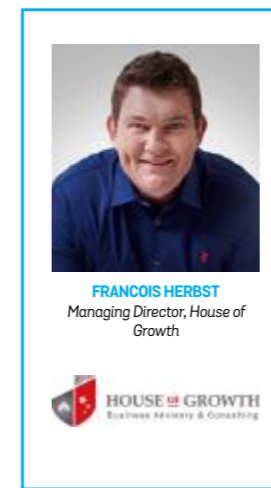
ALAN HOSKING
Executive Editor, HR Future Magazine D.P.



RAJEN PILLAY
Chief Executive Officer, Garuda Capital Pty Ltd



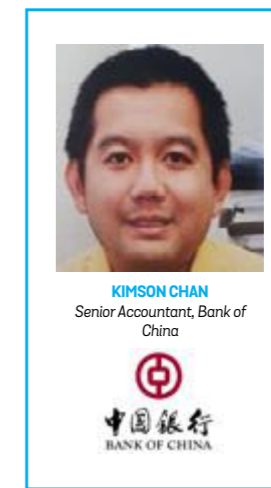
MOLLEN MUKUZE
Director & Audit Partner, Brendmo Inc



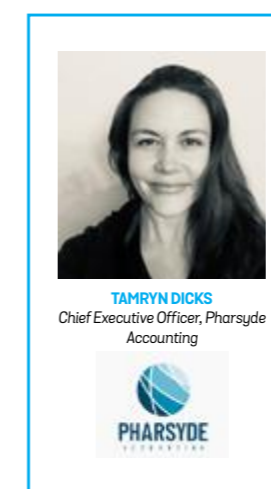
FRANCOIS HERBST
Managing Director, House of Growth



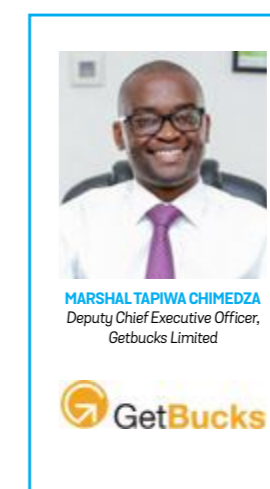
NICOLE ROUSSEAU
Head of PKF Ignite, PKF Octagon



KIMSON CHAN
Senior Accountant, Bank of China



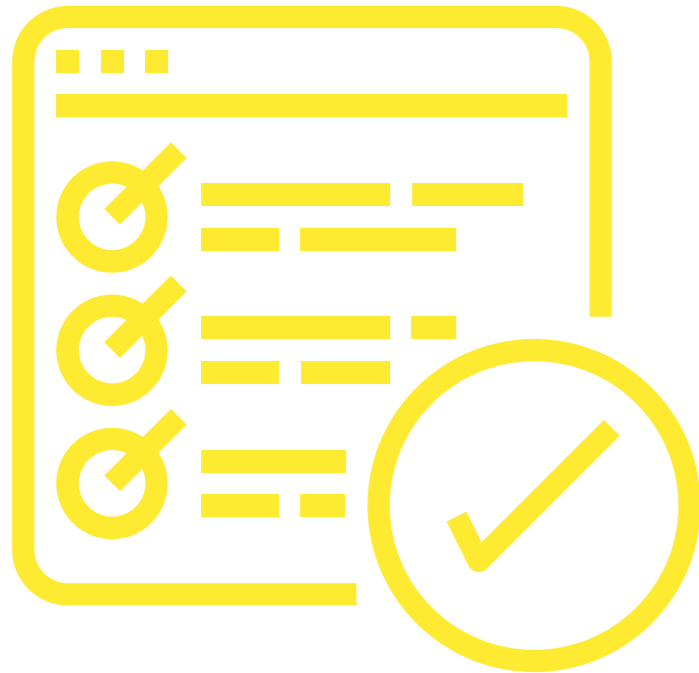
TAMRYN DICKS
Chief Executive Officer, Pharsyde Accounting



MARSHAL TAPIWA CHIMEDZA
Deputy Chief Executive Officer, Getbucks Limited




PRACTICE MANAGEMENT conference




GET IDEAS AND INSPIRATION ON HOW YOU CAN RUN YOUR PRACTICE MORE EFFICIENTLY AND WIN MORE CUSTOMERS.

What's being covered:


- Building an innovative firm with a tech-driven team
- From disruptive to collaborative: driving growth through regulation
- Work less and earn more – habits that will transform your practice
- Team culture – lessons that accountants can learn from other industries
- Asset Protection Planning: what works and what does not
- Mitigate surging market risks through a strategy of continuous improvement





VIDYANTH BHOLA
Director, VHA Accounting Solutions





AKIVA BEEBE
Regional Director, Centre for Creative Leadership


COEN STOKES
Director (Ca), Beraca Accountants & Auditors Inc.


TLHALEFO PULE
Head of Audits, Khumalo and Mabuya Chartered Accountants



ALEX CLARK
General Manager, Receipt Bank






SHAAN STANDER
CA (SA), Managing Director, The Accountpreneur



GRAHAM MITCHELL
Chief Executive Officer, GROW



BAKANI NGULANI
Founder, BN Business Solutions


REA MAFOKO
Chief Executive Officer, Talana Group

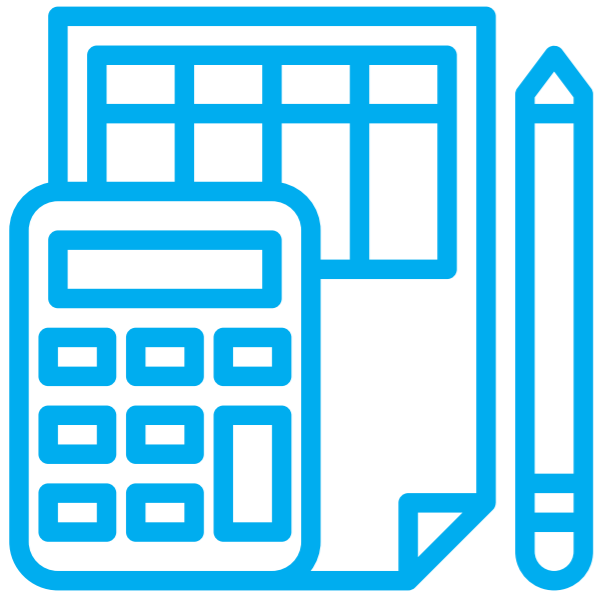
ADRIAAN BASSON
Founder, Wingman Accounting (Pty) Ltd

BRIGHT PHAHLE
Executive Director, Bright Planning



TAX & COMPLIANCE conference




IT'S ALL ABOUT GETTING IT RIGHT WITH TECH. FIND OUT HOW TO PLAN EFFECTIVELY FOR TAX SEASON & MANAGE THE UNIQUE CHALLENGES OF TAX.

What's being covered:



- **Modernisation of SARS eFiling income tax, VAT & PAYE platforms**
- **Cross-border taxation: staying up to date & navigating international developments on digital tax services**
- **Changes to South Africa's tax treaties as a result of the OECD's Multilateral Instrument (MLI)**
- **Data and analytics – the young professionals' perspective**
- **Basic tax and exchange control considerations for the cryptocurrency trader**
- **Tackling fraud with technology: Using technology to prevent, identify and tackle tax fraud and tax evasion**





PETERSON KHUMALO
Director, Khumalo and Mabuya
Chartered Accountants





JOHN JONES
Director Corporate &
International Tax, RSM Sa
(Pty) Ltd.




REFILWE MASHALE
Group Tax Manager, Reunert




THOMAS LOBBAN
Tax Consultant, Tax Consultant
South Africa




HLANGANISO MOYO
Tax Manager, Bidvest Bank



ZWELI MABHOZA
Founder & Director, Priority Tax
Solutions



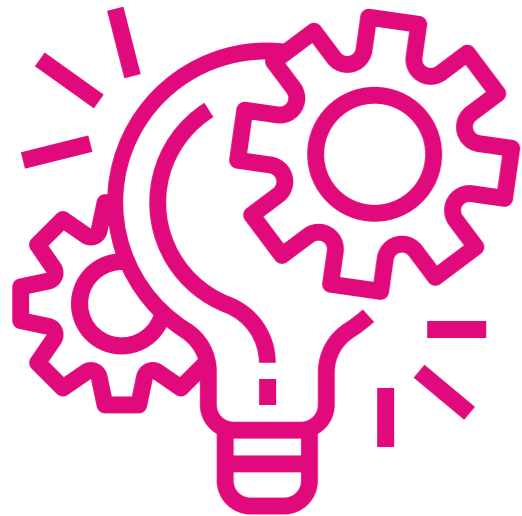
PATRICIA STOCK
Managing Director, AfricaRAS



MALUSI CWELE
Director, Outsourced Finance



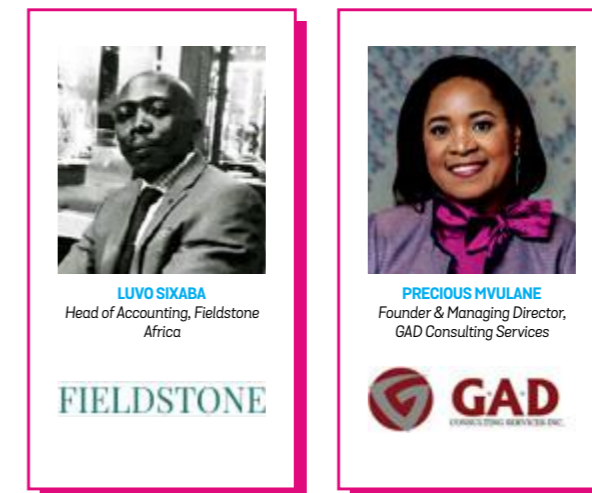
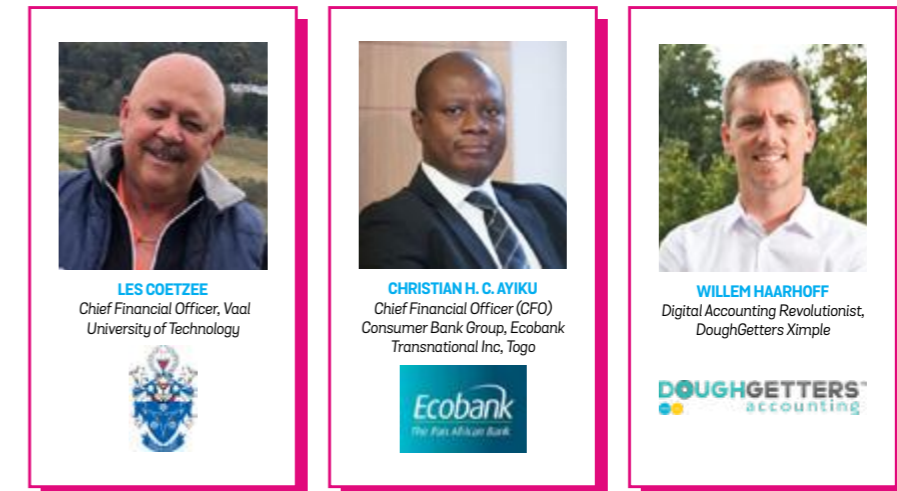
EMERGING CFO's conference



A CFO IS KNOWN FOR BEING RELIABLE AND A PROBLEM SOLVER. IN THE NEW AGE OF DIGITAL TECHNOLOGY, CFO'S ALSO NEED TO BE BOLD. GET A GLIMPSE INTO THE FUTURE ROLE OF THE FINANCE TEAM AND BUILD STRATEGIES TO ENSURE THAT YOU AND YOUR TEAM ARE FUTURE PROOF.

What's being covered:

- From accountant to accountable: executive coaching for effective organizational leadership
- CFO 2.0: Going beyond the finance function
- Getting the most from your shared services
- Financial intelligence: the next frontier to automated reporting strategies
- Three key tools to drive modernization in your finance department
- Digitize or die – becoming agents of change



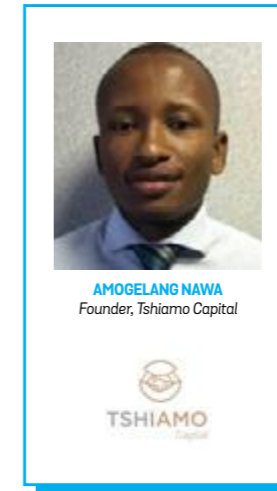
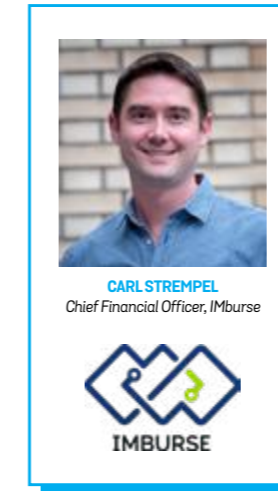
FUNDING & CASHFLOW conference



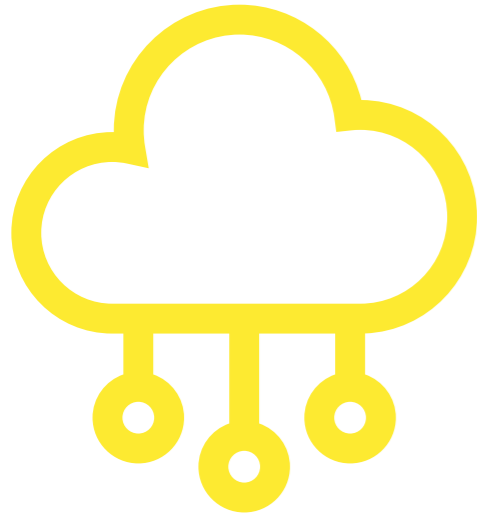
GET THE ESSENTIALS RIGHT WHEN IT COMES TO MANAGING YOUR CASH FLOW AND LOOK AT IDEAS ON HOW TO SECURE FUNDING FOR YOUR BUSINESS.

What's being covered:

- **A global perspective: payment systems and cash management implications**
- **From treasurer to CxO: preparing for the challenges when making the move**
- **Secrets to improving cash flow in SME's**
- **Tips when building an integrated funding strategy**
- **Creating a funding strategy to win a triple prize – satisfied customers, lower costs and higher growth**
- **Sustaining cashflow by keeping capital costs down**



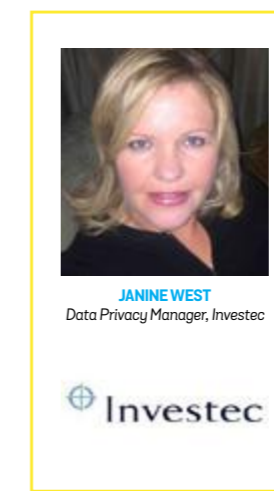
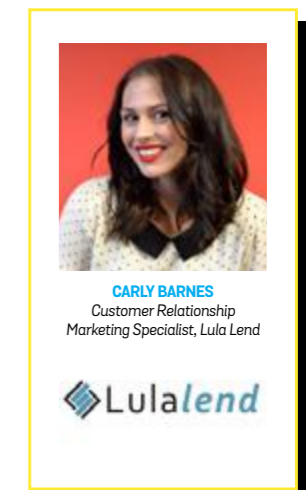
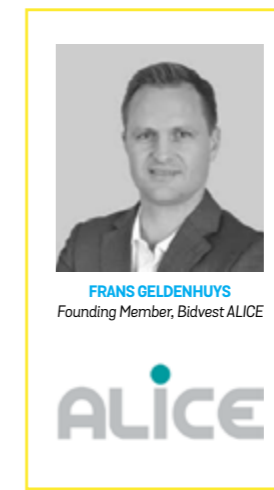
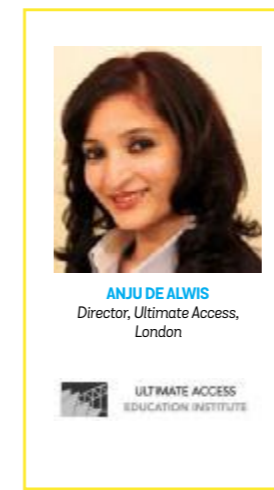
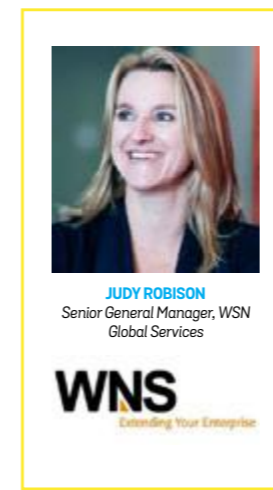
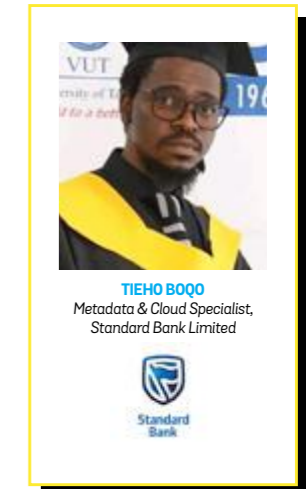
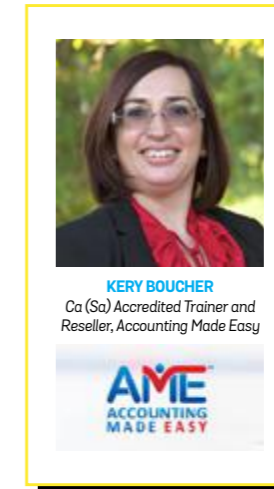
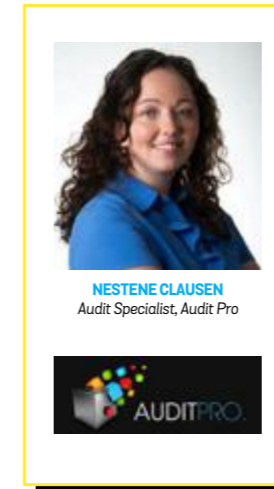
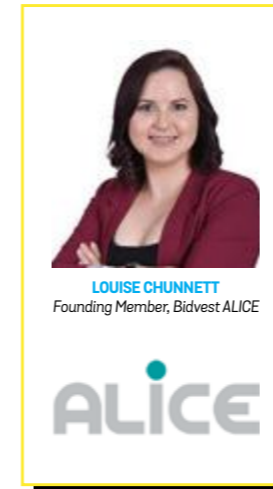
CLOUD & DIGITAL TRANSFORMATION conference



TAKE YOUR ENTIRE FINANCE FUNCTION INTO THE CLOUD. EVALUATE THE LATEST TECHNOLOGIES AND GET A CLEAR ROAD MAP ON HOW YOU CAN CREATE EFFICIENCIES, SAVE MONEY AND MODERNIZE YOUR BUSINESS.

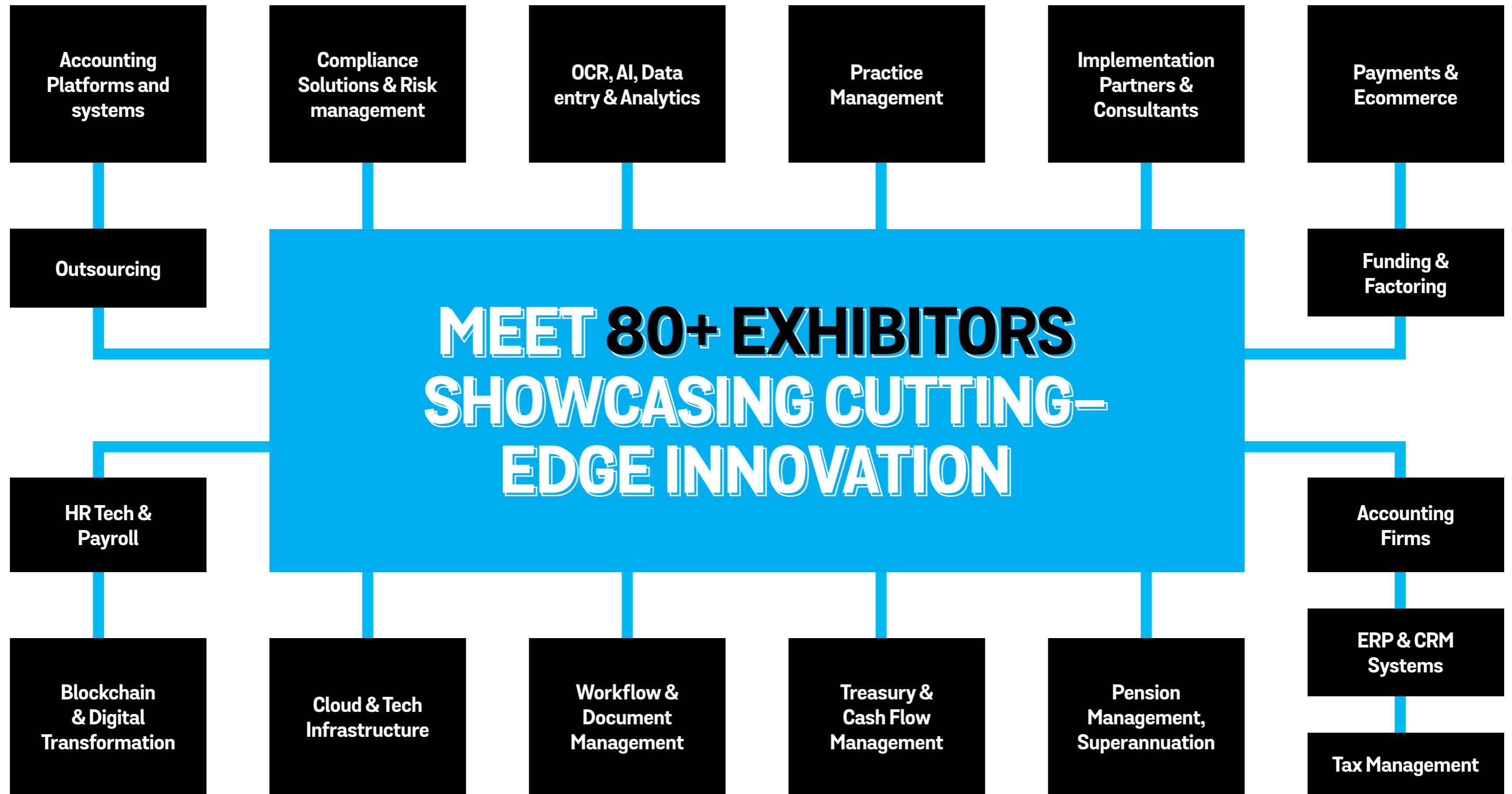
What's being covered:

- Automate to survive
- Building a connected platform with business apps
- How cloud accounting is changing the way we work
- Hacking innovation in finance
- Managing cross border business in the cloud
- How to implement new tech to stay competitive



EXHIBITION highlights





“Well-organised and well-attended. There was a genuine atmosphere of eagerness to share & learn from one another.”

Adriaan Basson, Founder, Wingman Accounting



“The event was a great opportunity for networking. We got to meet a like-minded accounting firm and one of our key service providers, which was a highlight.”

Tracey Dickson, Business Owner, Kael Consulting



SPONSORS & Exhibitors

TITLE SPONSOR



Xero is the talent and technology behind online accounting software for accountants and bookkeepers to manage their small business clients. With the help of a dedicated team, Xero partners enjoy free practice management software and educational resources – not to mention new business opportunities and tools to grow with the Xero Partner Program. Xero integrates with 600+ popular apps across key client verticals, including CRM, point-of-sale, time tracking, ecommerce and more. And thanks to Xero HQ, it's easy for accountants and bookkeepers to modernize their firms by migrating operations online – which saves time to focus on more value-added services. Learn why over 1.2 million customers worldwide use Xero at xero.com/partners.

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With 45+ apps in nearly every major business category, including sales, marketing, customer support, accounting and back office operations, and an array of productivity and collaboration tools, Zoho Corporation is one of the world's most prolific software companies. Zoho is headquartered in Austin, Texas with international headquarters in Chennai, India. Additional offices are in the United States, India, Japan, China, Singapore, Mexico, Australia, the Netherlands, and the United Arab Emirates. Zoho respects user privacy and does not have an ad-revenue model in any part of its business, including its free products. More than 50 million users around the world, across hundreds of thousands of companies, rely on Zoho every day to run their businesses, including Zoho itself. For more information, please visit www.zoho.com.

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CaseWare is the leading global provider of auditing and financial software and is relied on by more than 20 000 users in Africa. Our team, combined with state-of-the-art infrastructure, allows us to provide clients with innovative solutions for a diverse range of requirements helping to ensure our customer's success.

ASSOCIATE



The World's Favourite Pre-Accounting Platform
Founded in 2010 out of frustration from the amount of time and money lost in forgotten expenses, lost receipts and weekends spent sorting through paperwork. Our founders decided there must be a better way to track business expenses and share them with your accountant. 150 million receipts, bills and bank statements later, Receipt Bank now connects accountants, bookkeepers and businesses to unlock the value of accounting data.

EXHIBITOR



VAT IT's motto is simple, smart, service and we pride ourselves on providing this. VAT IT is the largest VAT recovery firm in the world and the VAT IT Group has over 40 offices throughout Europe, America, Asia, Middle East, Africa and Australia. We service over 13,000 clients including the likes of Microsoft, HP, Google, Coca Cola, S&P Global, Ericsson and more. We specialize in recovering foreign and domestic VAT for companies and work with the VAT authorities in each jurisdiction to do so. VAT IT offers domestic VAT compliance services – we ensure full compliance and maximise your input VAT claims on up to 27% of your local travel and entertainment expense. VAT IT provides foreign vat reclaim services – where clients can recover up to 27% VAT on foreign supplier invoices and foreign travel and entertainment expenses connected to employee business trips.

EXHIBITOR



BlueBridge One are one of only three NetSuite partners in the EMEA region that maintain an annual 5 Star NetSuite Partner status. What that means for our customers is that we deliver on our promises. As a team we are really proud of our awards. Our certified NetSuite developers and experienced in-house team help companies get one unified view of their business via the cloud which means anytime any place people can make smart decisions and become a truly agile organisation. Buying NetSuite means you can run your business with increased efficiency, reduce your operational costs and enable flexible and agile decision making across the board. This means your business will scale faster and grow smarter. Growing businesses need a trusted and established partner to help them scale faster and smarter. We can help you get from

EXHIBITOR



GreatSoft is recognized as a world leader in Cloud Practice Management and is trusted by many large accounting firms, including three out of the Big Four in South Africa, for their Practice Management, Tax, Secretarial, Payroll and Cloud Document Management Solutions. The tax shop – In times when people expect good service but few are willing to give it, we offer professional services in accounting, payroll, taxation, and business performance management. With more than 70 owner-managed and operated franchise practices throughout South Africa and Namibia, we make peoples' lives easier and better. Time is precious, let's remove life's complexities so that you can spend more time doing things that matter to you.

EXHIBITOR



AT (SA) provides opportunities for you to access a career in accounting. We offer qualifications and memberships at all levels, from administrative to professional accounting and finance positions. Through us, you can advance your career and be recognised at any stage of your working life.

SPONSORS & Exhibitors

EXHIBITOR



From proposal to paid, with automated client engagement letters. Practice Ignition turns your engagement letter into a smart professional looking proposal that your clients can digitally sign in seconds. This allows you to create an amazing first impression that will help you win more clients, and increase your revenue.

Find out why smart accountants across South Africa are signing up to Practice Ignition to streamline and automate their client engagements.

EXHIBITOR



Improve workflow – Coordinate teams – Optimise productivity

WorkPool is an end-to-end business management platform that gets more done, in less time, with greater control.

A collaboration platform that unifies the entire business and integrates other software solutions to save you time, money and motivate managers to make every aspect of your business more effective, efficient and profitable.

EXHIBITOR



Niroshkor is an accredited SYSPRO Partner. We are BBEEE Level 1 compliant, focused on ERP solutions. Collectively we have over 80 years of SYSPRO and Business experience across various industries. Our offering includes professional consulting services i.e. sales, training, IT strategy planning, software implementation/support, project management, business process improvements, user acceptance testing, system health audits and talent acquisition.

EXHIBITOR



AdminPulse is an end-to-end cloud-based solution which empowers accountants to get more done and to have more control over their office productivity and efficiency. AdminPulse empowers accountants to: Move from a re-active to pro-active approach to their clients, Keep up with compliancy & deadlines, Eliminate the risks of redundant & de-centralized information, Gain real insights into office performance and Optimize the manner in which work gets done on the daily.

EXHIBITOR



Fathom's management reporting and business analytics solution streamlines your management reporting process and provides actionable insights at the click of a button. Join over 30,000 businesses worldwide and revolutionise your management reporting function with the top rated management reporting app in the Xero and Quickbooks App Marketplace.

PARTNERS



START UP pavilion

SECURING FUNDING IS AN ESSENTIAL PART OF YOUR JOB AS A FOUNDER, BUT OF FAR GREATER IMPORTANCE IS LOCKING IN REAL BUSINESS THAT CAN MAKE YOUR START UP SUSTAINABLE, KEEP YOUR EXISTING INVESTORS HAPPY AND ENSURE RAPID GROWTH.

At The Accounting & Finance Show SA we are all about bringing together new and innovative solution providers in the industry to help them understand that the technology driven future of accounting & finance across South Africa.

Start ups are a key part of this future, and each year we are delighted to provide genuine start ups a platform to access our 3000+ attendees with a stand on the exhibition floor.

Email Dineo.Schumacher@terrapinn.com to apply for a start-up pod.



OUR START-UPS:



NETWORKING



NETWORKING

SELECT WHO YOU WANT TO MEET

BUSINESS MATCHMAKING IS AN INTEGRAL ELEMENT OF THE ACCOUNTING & FINANCE SHOW EXPERIENCE. MAKING RELEVANT CONNECTIONS IS THE REASON WHY THIS IS THE GO-TO EVENT WITHIN THE INDUSTRY.

We recognise the value and importance of networking, and we aim to add value to your experience and increase your networking potential and sales leads for the year.

HOW IT WORKS:



Register for the Accounting & Finance Show SA at www.terrapinn.com/exhibition/accounting-finance-show-sa



Download the Terrapinn Events App from your app store and search for "The Accounting & Finance Show SA"



An invitation email with a personalised link and your login details will be sent to you.



View attendee profiles, seminar agendas, floor plans and more – **Your personal event guide!**

IT'S THAT SIMPLE!

Once you're onsite, be sure to make use of the meeting hub where you will find a dedicated networking manager who will assist you with any of your networking needs.



PLAN YOUR TRIP

6 TOP TIPS FOR YOUR VISIT TO THE ACCOUNTING SHOW SA

1

Pre-register in advance. You can then print your badge onsite and skip the queues. www.terrapinn.com/exhibition/accounting-finance-show-sa

2

Create a personalised itinerary planner to book the exhibitors and speakers that you want to meet and hear from

3

Browse the exhibitors that will be on the floor navigate the latest trends: www.terrapinn.com/exhibition/accounting-finance-show-sa

4

Source innovative suppliers in advance and contact them before you visit the show. By registering you will automatically receive access to this online matchmaking platform. It's that simple! www.terrapinn.com/exhibition/accounting-finance-show-sa

5

Plan your travel and make sure you maximise your time at the show: www.terrapinn.com/exhibition/accounting-finance-show-sa

"The conference gave comprehensive insight on where accounting and finance is heading to. It was a very good overview of new development in the profession"

Daniel Sipopa Ndara, General Manager – Finance, Government Institutions Pension Fund

LOCATION & TIMES

Sandton Convention Centre | 161 Maude Street, Sandton, Johannesburg | Tel: +27 (0) 11 779 0000

Tuesday, 26 May: 9am – 5pm

Wednesday, 27 May: 9am – 5pm

PARKING

Paid covered car park at Sandton City, located next to the Sandton Convention Centre

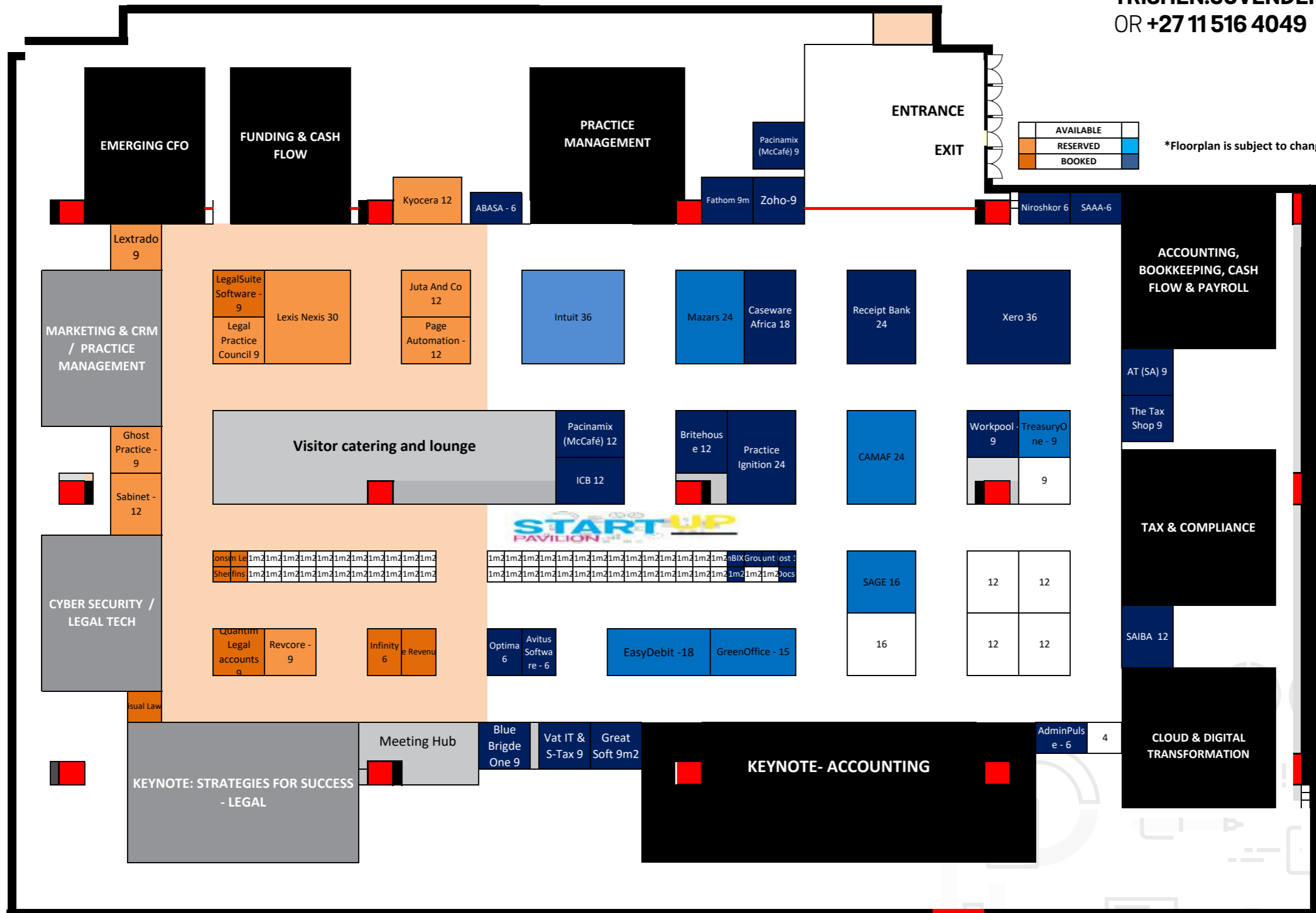
GAUTRAIN

The Sandton Gautrain station is located on 155 West St, Sandown, Sandton. The venue is only a 2 minute walk from the station

The floorplan

BOOK ONE OF OUR LAST STANDS

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 OR +27 11 516 4049



accounting & FINANCE SHOW SA

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