

Speaker Submission Guide

S P A R K
S O M E
T H I N G

EduTECH Asia 2017

8 - 10 November Singapore

Created by

SPARK SOMETHING
TERRAPINN 

TAKE THE LEAD AT EDUTECH ASIA 2017

At EduTECH Asia we pride ourselves on providing attendees with more great, engaging content than any other education event in Asia. From roundtables and workshops to presentations, panels and unconferences over three days, delegates will have the option to dive deep into the subject areas that matter the most to them.

But EduTECH Asia isn't just a great opportunity for the delegates. It is also really valuable for those who take the stage across the show to share their expertise, insights and challenges. In 2016 alone we welcomed over 100 speakers across conference tracks, seminar theatres and workshop rooms, all of whom were painstakingly researched and approached by our production team.

In 2017, we're excited to be fundamentally transforming the way that the show is produced. Rather than just prospecting for great speakers as we did in 2016, this year, we will for the first time, be crowdsourcing our speaker line-up.

I'M DELIGHTED TO WELCOME YOU TO SPARK SOMETHING.

Spark Something is a platform that allows you, our community, to submit your great session ideas to us across a variety of different participation formats. Following a month long application window we will sit down with our experienced and diverse advisory boards and select the sessions that we think will be the most valuable for our delegates. These selected sessions will then make up the programme for the 2017 show.

IMPORTANT DATES

3rd AprilSpark Something entry opens

19th MaySpark Something entry closes

30th June ...First programme announced

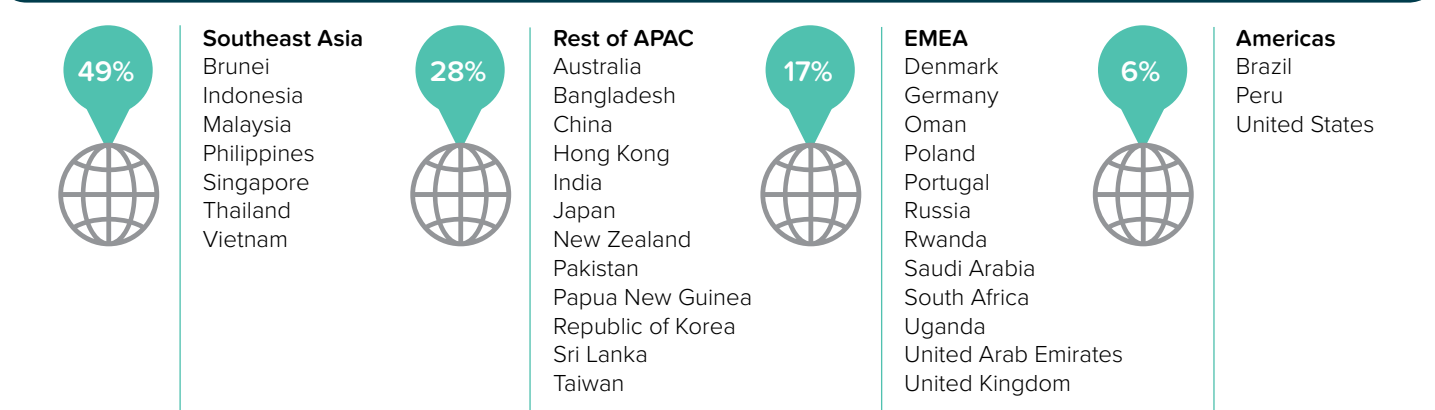


Apply to speak here: www.terrapinn.com/exhibition/edutech-asia/Apply.stm

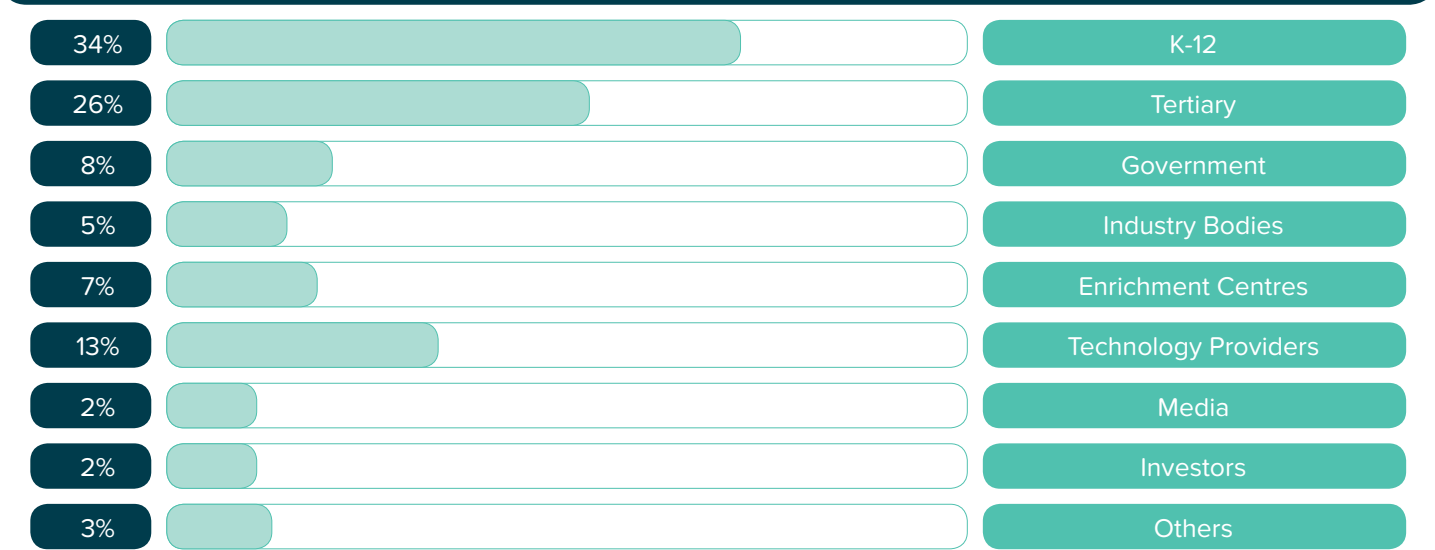
HEADLINE STATISTICS FROM EDUTECH ASIA 2016

2000+ TOTAL ATTENDEES

34 ATTENDING COUNTRIES



ATTENDEE PROFILE



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SUBMITTING YOUR APPLICATION

[Click here](#) to start your application, or go through to the EduTECH Asia website and click Apply.

The application form is split into two sections, and the total application should only take 15 minutes to complete. All questions marked with a * are compulsory, however the more sections you complete the better we can assess the value of your session, and the higher chance you'll have of getting a place on the programme.

SECTION ONE YOUR DETAILS

Let us know a bit about yourself. In this section you'll fill in information including your place of work, how we can contact you, your social media accounts and your photo and bio, which will be used on our website if you get a place on the programme.

SECTION TWO SESSION DESCRIPTION

This is the meat of the application where you can describe to us the details of your crafted session. Sections to be filled in include:

TOPIC TITLE – Choose something eye catching that will draw attendees into your session (hint: provocative statements or questions work well here)

TOPIC OVERVIEW – Sum up why you think this topic is relevant and describe how you will structure the session (hint: identify three to four relevant talking points that you will cover during your session)

SESSION OUTCOMES – Here is where you can explain what attendees can expect to get out of attending your session

TAGS – Pick out some keywords that could be used to describe your session. We will use these to help attendees find your session when they search for it. Pick up to 5 keywords here.

CATEGORY – Select one of the following categories that best suits your session:

K-12	IT LEADERS	TERTIARY
SPECIAL NEEDS	VOCATIONAL	BUSINESS
POLICY	EARLY CHILDHOOD	EDTECH

TARGET AUDIENCE – Who do you want to be in the room? Who do you think would get the most out of this session? Provide job titles, sectors or other categories here, or just say “everyone” if you think that it would appeal to all participants.

FORMAT – What format do you want your session to take? Sessions range from in-depth 2 hour workshops down to fast 7 minute lightning talks. Select one of the following categories:

7 MINUTE LIGHTNING TALK	20 MINUTE PRESENTATION	30 MINUTE PANEL
30 MINUTE INTERVIEW	45 MINUTE ROUNDTABLE	2 HOUR WORKSHOP

YOUR ROLE – Finally, what role will you be playing within the session? Will you be presenting on your own? Will you be moderating a panel of your peers? If there is more than one of you participating, this is also the opportunity for you to submit the details of the other individuals who will be participating.

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