# SOLAR & STORAGE

LIVE UK 2024

# CRITERIA & GUIDANCE

JESDAY

**VOX, RESORTS** EPTEMBER BIRMINGHAN NEC



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### About

# Vox, Resorts World, Birmingham NEC Tuesday 24<sup>th</sup> September 2024

The Solar & Storage Live Awards are a chance to highlight all the successes across the renewable energy market in the UK. Here we celebrate multiple sectors and multiple scales across products and projects as well as individuals within the space, in helping to further the UK in its transition to a cleaner and more efficient nation.

### **Judging**

All entries will be assessed by our panel of expert judges based on the material submitted. All judges are impartial, and the material submitted will be treated as confidential.

### How to Enter

We will only accept electronic entries. Please submit your entries via our JotForm entry system on the Awards web page. Unfortunately, the system does not allow you to create a nomination, save it, and come back to it later. You therefore need to have your full nomination ready to go before submitting it. The following data entry elements will be available when you go to submit your nomination: Name, Email, Company, Award Category, Nomination Information and finally Supporting Documents (If your files, photos, videos are too large for the form then please submit them to: <a href="mailto:ava.howard@terrapinn.com">ava.howard@terrapinn.com</a>. Please contact us if you have any issues.

**Unless stated**, to complete the online entry form, you will need:

- The name of the project, product, or service you are entering.
- A summary about the project, product or service being entered (max. 500 words)
- An explanation of the results you witnessed (max. 500 words)
- Up to three forms of supporting evidence, including at least one testimonial.
- Other acceptable forms of evidence include statistics and financial results, video, and press coverage.

### Hints

- Try to really hit the criteria of the category you are entering.
- Judges will be keeping in mind the contribution your product/project your nomination will have with regards to increased flexibility to the whole energy system
- Putting together a good submission takes time so don't leave it to the last minute.
- Focus and collect all the information and supporting documents needed.
- The judges are using up their own time to judge many submissions so make sure your entries are easy to read and your information is communicated effectively and efficiently.

### **Entry Requirements**

• The entry must be in English







- A single campaign can be entered into any number of categories, but the judges reserve the right to re-allocate any entry, which in their view, has been incorrectly categorised (judges recommend each entry is written to match the criteria of that category)
- A third party may submit a nomination on behalf of a nominee however, if a product or certain part of a project is nominated within a **project** category instead of a **product** category, the nomination must be approved by the owner or main party who created/developed said project.

### **Multiple Entries**

To enter the same company for more than one category, you will have to complete one form for each entry.

### Time Frames & Deadlines

- Category announcement and nominations open 10<sup>th</sup> May 2024
- Nomination closing deadline 14<sup>th</sup> June 2024

### Queries

If you have any queries or problems submitting this form, please email ava.howard@terrapinn.com.

### **Award Categories**

### Contractor of the Year

Exemplary best practice, outstanding customer service and a trail of brilliant, completed projects are just a few of the traits our judging panel looks for in winners of our Contractor of the Year award.

### **Your Entry**

This entry can be submitted by the company itself or by a third party. Entries should include details of completed works, testimonials from clients and customers, and a summary of what sets them apart from their competitors. Third parties may also nominate a contractor.

### Residential Solar and/or Storage Project of the Year

To be eligible for this award, installations will have been completed by **14**<sup>th</sup> **June 2024**. Nominations should include details of the system size and equipment used, and any available details about the benefit received by the end-user or resident. This category allows for solar only, storage only or a combination of both technologies.

### Commercial Solar and/or Storage Project of the Year

To be eligible for this award installations will have been completed by **14**<sup>th</sup> **June 2024.**Nominations should include details of the system size and equipment used, as well as any available details regarding the business model and/or revenue stack used to support the





system's deployment. This category allows for solar only, storage only or a combination of both technologies.

### Utility Scale Solar and/or Storage Project of the Year

To be eligible for this award installations will have been completed by **14**<sup>th</sup> **June 2024** and nominations should include details of the system size and equipment used, as well as any available details regarding the business model and/or revenue stack used to support the system's deployment. This category allows for solar only, storage only or a combination of both technologies.

### The Alan Clark Award for Local/Community Energy

In memory of Alan Clark, this award is in place to highlight the social benefit achieved by those who have aided local communities using solar, storage or EVs, or a combination of these technologies. To be eligible installations will have been completed by **14**<sup>th</sup> **June 2024**. Nominations should detail the system size and equipment used and can be undertaken by local authorities or community groups and should emphasise how the nominated project benefits local communities.

### Solar and/or Storage Product Innovation

To be eligible, products must have been released by **14**<sup>th</sup> **June 2024**. New versions or upgrades of existing products are eligible, however there must be an easily quantifiable difference between it and previous versions stated clearly in the nomination, which will be at the judging panel's discretion.

### **Your Entry**

Nominations can be solar only, storage only, or a combination of both. Please submit a 200–250-word pitch explaining why your product should be shortlisted (with an optional image). Try to include details about the product's application, its benefit to installers and/or contractors as well as a short summary as to why the product is particularly innovative or different to alternative solutions.

Please also provide a suitable shorthand name for this product if needed, so that it is easily displayed and mentioned during the awards evening should it make it to the shortlist.

### EV Infrastructure Project of the Year

Poor infrastructure and constraints on the grid are currently acting as obstacles to the mass adoption of EVs in the UK. This category has been designed to give recognition to the project that shows a fresh approach to overcoming these obstacles via innovative use of technologies, partnerships, services and/or business models to deploy EV charging infrastructure crucial to accelerating the mass adoption of EVs in the UK.

To be eligible for this award installations will have been completed the by **14**<sup>th</sup> **June 2024**. Nominations should include details of the system size and equipment used, as well as any available details regarding the business model and/or revenue stack used to support the system's deployment.







### Wholesaler/Distributor of the Year

This award is in place to recognise the wholesaler/distributor who has shown to best support movements within the UK market over the last 12 months.

Your entry should try to include as much detail as suggested below:

- Product range supplied
- Delivery options and timeframe of those deliveries
- Product technical support
- Training (for staff and customers)
- Design service
- Please also collect testimonials from clients and installers who use your services and submit them as supporting documents. This along with the information from the above will be analysed by the judges to determine this year's winner.
- In 500 words or less, briefly describe why this wholesaler/distributor should be considered to win this award

### Operations and Management Award

This award celebrates the successes and innovations of both primary and sub-contractors who operate and manage the UK's individual or combined solar, storage and EV assets. This could be land/technology management, use of technology and performance monitoring or other technical services used to keep assets operating at an optimal level.

### **Your Entry**

Entrants may either nominate themselves or be nominated by a third party. All applications should include details of the services they provide, the portfolio under contract, and testimonials from clients and/or customers.

### Networks and Connections Award

This award recognises the vital role network operators and connection providers play in ensuring renewable energy projects can contribute to the grid. This may be through running schemes to highlight connection opportunities, securing significant amounts of capacity for new projects, or simply offering outstanding service to project developers.

### **Your Entry**

Entrants may either nominate themselves or be nominated by a third party. All applications should include details of the services they provide and testimonials from clients and/or customers.

### Young Energy Professional Award

The energy transition has created a swathe of job vacancies across multiple markets, but there is still a major skills shortage. The industry is transforming at a rapid pace, so it is vital







we engage more young people - through apprenticeships and training, encouraging an interest in STEM subjects and showcasing the variety of exciting roles within the energy industry to help bridge this skills gap. Young and fresh talent is vital to drive the change needed for companies to hit targets for a greener future and for companies to stay relevant and innovative.

The Young Energy Professional Award is designed to highlight exceptional young professionals within the energy industry today and the depth of talent coming through in the renewables sector, with so much creativity and innovation in our industry worthy of being recognised. It seeks to celebrate those who are new to the energy industry and already making a significant difference and to promote the next generation of energy industry professionals, providing opportunities to collaborate, develop and recognise successes.

Applications from those with less than five years in the industry are welcome.

### **Your Entry**

- 1. Tell us the name of your candidate and briefly why they are being nominated
- 2. How is the activity of the nominated person a best-in-class example in their field? Applications should focus on highlighting elements of originality and the personal path (possibly including milestones) to become a leader of the clean energy transition.
- 3. How have the actions implemented by the applicant or nominated young person have advanced the clean energy transition or contributed to tackle specific challenges in the sustainable energy field?
- 4. To what extent has the candidate or team has made an impact on their organisation, the energy industry and how wider stakeholders perceive the company?
- 5. How successfully has the candidate created and maintained productive relationships with their colleagues within their company as well as relationships with external stakeholders/partners?
- 6. How well has the candidate performed overall with regards to personal effectiveness? (this will include how well the candidate solved, challenged, project-managed and developed their work to show creativeness, resilience and professionalism at every moment)

### Women In Energy Award

The Women in Energy Award recognizes and celebrates an outstanding woman in the energy field who has helped to drive the energy transition and empowered the move towards a more flexible and sustainable energy system of the future.

This award is designed to promote the participation and advancement of women in leadership across the energy sector and to drive the gender mainstreaming agenda as well as support equality and equal opportunities in the energy sector.







We invite industry professionals to submit nominations.

### **Your Entry**

- 1. Tell us the name of your candidate and briefly why she is being nominated
- 2. A listing of their professional achievements
- 3. Demonstration of their participation in both industry and their local community
- 4. How many years have they worked in the energy industry?
- 5. How have they assisted the development of other women and made efforts to drive the gender mainstreaming agenda and support equality and equal opportunities in the energy sector?
- 6. Contributions made to the energy industry/ what markets have they addressed?
- 7. Validation of their respect and cooperation with their industry peers
- 8. Why you believe they deserve to be recognised

### Lifetime Achievement Award

One of the most anticipated award categories of the evening, this award is designed to look beyond the accomplishments of the past 12 months and highlight an individual who has gone above and beyond in the pursuit of the greener economy.

Previous winners of The Lifetime Achievement Award include Léonie Greene, Philip Wolfe, George Goudsmit and last year's recipient Finlay Colville.

We will not be accepting nominations for this award. It will be discussed with the judging panel exclusively.

### Tickets & Sponsorship

This evening celebrates industry achievements the UK renewables sector over the past 12 months. Awards submissions and ticket bookings will be open from **May 2024** and sponsorship is available now.

Partnering with the Solar & Storage Live Awards aligns your organisation with excellence in the renewables industry. Our team will work with you to create a bespoke package that matches your business needs and exposes your brand to the top of the value chain across the UK renewables market.

Reasons to get involved and sponsor include:

- Benefit from an annual marketing campaign to ensure continuous promotion of your brand and image throughout the year
- Benefit from co-location with the annual Solar & Storage Live exhibition taking place from the 24<sup>th</sup>-26<sup>th</sup> September 2024
- Align your business with a category that demonstrates your expertise in a specific business area or where your clients carry out their business activities
- Announce the winner of your sponsored category in front of the whole event







- Network with existing and potential partners in a relaxed environment that is perfect for relationship building
- Foster existing relationships by treating your clients to one of the most entertaining industry nights of the year
- Get direct access to the most successful organisations in global renewables; the finalists
- Demonstrate your support for innovation and the health of the renewable industry

Note: Sponsors cannot submit an entry for a category if sponsored by them

### Tickets and tables

Table of 10 guests - £2,495 + VAT

Please enquire for tickets/tables by contacting <a href="mailto:tom.moon@terrapinn.com">tom.moon@terrapinn.com</a>







### **Awards Sponsorship**

### Headline Sponsor - £20,000 + VAT

### **Pre-Event**

- Naming rights with the 'Solar & Storage Live Awards in association with X Company' (this would be £25,000 + VAT)
- Dedicated social media announcement of your company's support as headline sponsor
- Logo branding on all awards promotional material
- Logo on homepage of awards webpage

### On the night

- Verbal announcement and introduction of your support for the event
- An exclusive opportunity to speak at the beginning of the ceremony
- An exclusive opportunity to have a short video at the start of the awards
- 2 VIP tables of 10 tables
- Logo on the front of the awards brochure distributed at the event to all attendees
- A dedicated advert in the awards brochure distributed at the event to all attendees
- Your logo on every slide shown on the screen during the presentations
- The opportunity to also sponsor one of the award categories and present this award

### Post-Event

Highlighted in the awards winners' announcement communications

### Award Category Sponsor - £7,000 + VAT

### **Pre-Event**

- Your logo on marketing collateral
- Your logo and company profile included on the Awards website
- Your logo featured on all communications regarding the awards ceremony

### On the Night

- You'll have the opportunity to present your award on stage and announce the winner
- 1 table at the Gala Dinner seating 10 (worth £2,495)







- A dedicated advert in the Awards brochure distributed at the event across tables
- Your logo on the big screen during the category announcement and on general slides highlighting others involved with the awards

### Post-Event

• Highlighted in the awards winners' announcement communications

### Welcome Drinks Sponsor - £10,000 + VAT

### **Pre-Event**

- Your logo on all awards marketing collateral
- Your logo and company profile included on the awards webpage
- Your logo featured on all communications regarding the awards ceremony

### On the Night

- Announcement to guests welcoming them to the awards ceremony (optional)
- Banners at the entrance and inside the drink's reception area showing your branding as the drinks sponsor
- Literature can be placed around the venue (sponsor's responsibility)
- 1 table at the Gala Dinner seating 10 (worth £2,495)
- Full page advert and profile in the awards brochure

### **Post-Event**

• Highlighted in the awards winners' announcement communications



